



Math 2351

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Good luck for all

Section 1.6
 linear Models: Cost, Revenue, and Break Even point.

Review:-
 linear function is

$f(x) = y = mx + b$
 slope m \rightarrow y-intercept $\rightarrow (x=0, b)$
 x-intercept $\rightarrow (y=0, x)$

$m = \frac{\Delta y}{\Delta x} = \frac{y_2 - y_1}{x_2 - x_1}$

point - slope form.

Given a point (x_1, y_1) and a slope m the equation is:

$y - y_1 = m(x - x_1)$ \rightarrow معادلة الخط المستقيم

Cost = y \rightarrow نفقاتها y وتوفرها x

عندما يكون عندك زوجين مرتبين بأخذ واحد وبعوضه في المعادلة.

Ex:- $(5, 7)$ $(10, -2)$.

$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{-2 - 7}{10 - 5} = \frac{-9}{5} \rightarrow$ slope.

عندما يكون (slope) سالب يكون الخط المستقيم متناقص (decreasing) أو عند ما يكون (slope) موجب يكون الخط المستقيم متزايد (increasing) أو عند معادلة الخط المستقيم $y - y_1 = m(x - x_1)$.

$y - 7 = -\frac{9}{5}(x - 5)$

$y - 7 = -\frac{9}{5}x + 9 + 7$

$y = -\frac{9}{5}x + 16$

أحمد

في السكينة الاول رح نتعرف على عدة افتراضات وكلهم على معادلة الخط المستقيم فرح نستخدم معادلة الخط المستقيم لكن رح بتعين المطلوب السؤال في كل معادلة حسب نوع الامتحان

هذا كل العام للمعادلة الخطية $y = mx + b \rightarrow$

- C = Cost
- R = Revenue
- P = Profit
- B = Break Even

- $C = mx + b$
- $R = mx + b$
- $P = mx + b$
- $B = mx + b$

في كل مرة رح بتعين المطلوب \rightarrow حسب نوع الامتحان

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عدد الوحدات
 * Total cost : $C(x)$:- تكاليف الكلية

X: the number of items produced :- ~~ولا يمكن أن يكون~~ ولكن لا يمكن أن تكون مساوية للصفر
 أن تكون مساوية للصفر لأن لا يوجد وحدات حسابية فيها (0, 0)
 $0 < x < \infty$

(تقدر على عدد الوحدات)
 $C(x) = \text{Variable Cost} + \text{Fixed Cost}$

تكاليف الكلية = تكاليف المتغيرة + تكاليف الثابتة

$C(x) = VC + FC$

* مثال :- يوجد عندك شركة سيارة بدي أنتج 4 حاران للسيارات كل إطار يكلفني \$5 ويوجد عندك تكاليف ثابتة تساوي \$100,000 كالتكاليف الكلية :-

عدد الوحدات $M \rightarrow 4$
 سعر التكلفة لكل وحدة $\rightarrow 5$
 $VC = 4 \cdot 5 = 20$
 $C(x) = VC + FC$
 $C(x) = (4 \cdot 5) + 100,000$
 $C(x) = 100,020$

VC :- The variable cost is the cost per unit multiplied by the total number of units produced.
 تكلفته كل وحدة في عدد الوحدات
 $VC = (\text{Cost per unit}) \cdot (\text{number of units})$
 $= m \cdot x$

$VC = mx \rightarrow m = \text{cost per unit} \quad | \quad x = \text{number of units}$

* Total cost

$C(x) = VC + FC$

$C(x) = mx + b$

إذا كان (Cost) معادلة خطية فإن :-

$m = \text{slope} = \text{marginal cost (MC)}$

← تكلفه إنتاج وحدة واحدة فقط

تكاليف الثابتة $b = FC = C(0)$ → تكلفتها عند إنتاج 0 وحدة
 عندما لا يكون الاقتران $0 = x$ (بوجود قيمة (FC) بوضوح)
 $C(x) = m \cdot 0 + b = b$
 فنظهر عند قيمة (B)

MC :- the cost of producing one additional unit at any level of production.

Example 80

The Total Cost for a product is

$$C(x) = 10x + 200$$

$$FC = C(0) = 200$$

$$C(0) = 10 \cdot 0 + 200$$

$$FC = C(0) = 200$$

1- What is marginal cost, and what does it mean?

$$\overline{MC} = m = 10 \$$$

mean \overline{MC} = the cost of producing one additional unit at any level of production.

* تكلفته إنتاج وحدة إضافية واحدة = مثلاً عند $x = 5$ ← وصفت عليها وحدة واحدة صارو 6
كلم مقدار الزيادة = 10

$$C(5) = 10 \cdot 5 + 200$$

$$C(5) = 250$$

$$C(6) = 10 \cdot 6 + 200$$

$$C(6) = 260$$

مقدار الزيادة زادت بمقدار 10 وحدات
 \overline{MC}

$$C(21) - C(20) = 10 \rightarrow \overline{MC}$$

2. Find the Fixed Cost? = 200

3. What is the cost of producing 100 units?

$$C(x) = 10x + 200$$

$$C(100) = (10 \cdot 100) + 200$$

$$C(100) = 1200$$

$$\Rightarrow x = 100$$

4. What is the cost of producing one more unit if 100 units are currently being produced?

$$C(100) = 10 \cdot 100 + 200 = 1200$$

$$C(101) = 10 \cdot 101 + 200 = 1210$$

$$\overline{MC} = 10 \$$$

الفرق بينهم ياراي 10 \$

5. Find $C(101) - C(100)$? = $1210 - 1200 = 10 \$$

بالموجب \rightarrow تكاليف $C(x)$
 بالموجب \rightarrow العائد $R(x)$
 الربح $P(x)$
 (profit) + \rightarrow
 (Loss) - \rightarrow

* Total Revenue $R(x)$:- العائد \rightarrow $P(x) \rightarrow R(x)$ و $C(x)$ له علاقة بـ

العائد \rightarrow يعني أننا أنتجت وحدات وبيد أبيعهم فبتهم بيعهم في السوق وذلك يصبح عندي مصدر دخل من البيع \rightarrow فيتأكي العائد يعتمد على السعر $= R(x)$

x = number of unites عدد الوحدات

مثلاً \rightarrow أنا عندي 10 وحدات ببي أسع كل وحدة منهم ب 5 كم $R(x) = 50 = 10 \cdot 5$

P = price per unite \rightarrow سعر يكون ثابت إذ خطية \rightarrow سعر كل وحدة \rightarrow سعر الوحدة

$$R(x) = p \cdot x$$

* احتمال ما يعطيني قيمة x \rightarrow عادي ببيعها مجهول وثمان قيمة $B = 0$ \rightarrow إذا أعطاني يها وسعر الوحدة = 5 كون معادلة خطية =

$$R(x) = 5x + 0$$

على شكل المعادلة الخطية $R(x) = mx + b$

$$R(x) = p \cdot x$$

$$\text{slope} = p = MR$$

$$EX \Rightarrow R(x) = 150x \Rightarrow MR = 150$$

بيع \rightarrow revenue (عائد) \rightarrow $P = \text{selling price} = MR$ (marginal revenue \rightarrow the revenue of producing and selling one additional unite at any level of production).

$$R(x) = 150x$$

مثلاً \rightarrow عندما أنتج 30 وحدة (أنتج وأبيع 30) وعندما أنتج الوحدة رقم (31) كم ربح تزيد العائد عندي \rightarrow طبعاً ربح يزيد عندي بمقدار 150

$$R(30) = 150 \cdot 30 = 4500$$

$$R(31) = 150 \cdot 31 = 4650$$

Example \rightarrow

A company sells its products at 10\$ per unite.

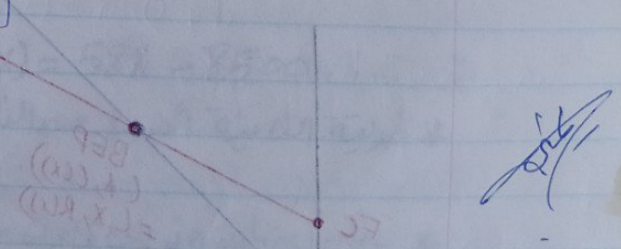
1. Find the Revenue Function:-

$$R(x) = p \cdot x$$

$$R(x) = 10x$$

2. Find the marginal revenue and interpret your answer \rightarrow

$MR = 10$, the revenue of producing and selling one additional unite is 10\$ at any level of production.



* Total profit = $P(x) = R(x) - C(x)$ الربح

$P(x) = R(x) - C(x)$

الربح = العائد - التكلفة

- لذلك يمكن أن ينتج من إجابات سالبة وإجابات بالموهوب عنصرا :-
- ← أن يكون الجواب بالموهوب يكون العائد أكبر من التكلفة ويكون عندي ربح
- ← ويكون الجواب سالبا عندها يكون العائد أقل من التكلفة ويكون عندي في هذه الحالة خسارة.

if $P(x)$ is linear function.

Slope = MP = marginal profit: the profit of producing and selling one additional unit at any level of production.

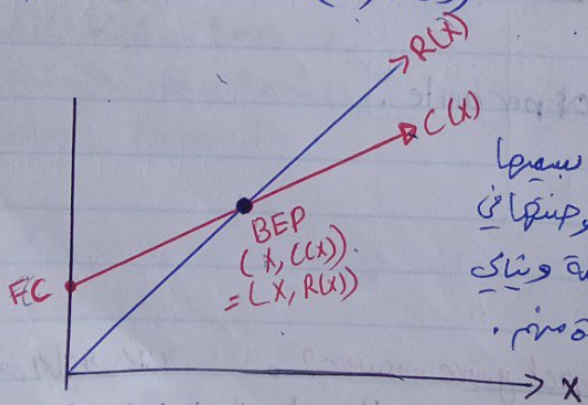
هو عبارة عن الربح من خلال إنتاج وبيع وحدة إضافية واحدة فقط.

- $P(x)$:
- positive → profit ⇒ إذا كان عندي العائد أكثر التكلفة يكون عندي ربح
 - negative → loss ⇒ إذا كان عندي التكلفة أكثر من العائد يكون عندي خسارة
 - = 0 ⇒ BEP (Break Even point) ⇒ إذا كان عندي العائد والتكلفة يساوي بعضه
- [neither profit nor loss] يكون عندي لا خسارة ولا ربح

mean of point :- (x, y)
 (x, y)
 (x, y)
 (x, y)

BEP → $P(x) = 0$ or $C(x) = R(x)$
 $(x, C(x))$ or $(x, R(x))$

واحد منهم تكفي لأننا لو الربح عندها ياردي منه
 يعني لا يوجد عندي خسارة ولا ربح يعني التكلفة
 والعائد نفس المقدار



* النقطة التي يتقاطعونها R و C يسمى
 $(x, R(x))$ / $(x, C(x))$
 R أو C يعطى عندي نفس القيمة ويشاي
 يعطى عندي زوج مرتب بأخذ واحدة منهم.

* Example :- question 11 → page 113.

A company charging its profit notices that the relation between the number of units sold, x , and the profit $p(x)$, is linear. if 200 unites sold results in \$ 3100 profit and 250 unites sold results in \$ 6000. Write the profit function? (Linear)
Find MP?

$$p(x) = ax + b$$

⇒ if p is linear $P \rightarrow$ profit function.

$$200 \text{ unites} \rightarrow \text{profit} = 3100 \Rightarrow P(200) = 3100$$

$$250 \text{ unites} \rightarrow \text{profit} = 6000 \Rightarrow P(250) = 6000$$

* Write the profit function, Find the marginal profit?

(200, 3100) - لازم أكثرهم على شكل أزواج مرتبة وصير عددي :-

(250, 6000) - هما عددي زوجيين مرتبين متخاللهم بقدر أحسن :-

1- slope = ??

$$m = \frac{6000 - 3100}{250 - 200} = 58$$

* لو جرد عددي طريقتين للحل اما على طريقة المعادلة الخطية أو عن طريق slope وزوج مرتبين واحد.

$$m = 58 / (200, 3100)$$

$$1- P(x) = mx + b$$

$$P(200) = (58 \cdot 200) + b$$

$$3100 = 11600 + b$$

$$-11600 = -11600$$

$$b = -8500$$

$$P(x) = 58x - 8500$$

* طريقة الأوكلي للسطر معقلا

$$2- y - y_1 = m(x - x_1)$$

$$y - 3100 = 58(x - 200)$$

$$y - 3100 = 58x - 11600$$

$$+3100 \quad +3100$$

$$y = 58x - 8500$$

$$P(x) = 58x - 8500$$

* طريقة الأوكلي أسهل من الأوكلي

* وعان أي طريقة أو أي قانون من أي القوق بطل عددي نفس الجواب في النهاية

ومن كمان إذا استخدمت أي نقطة من زوجين المطورين.

عنه

* Example 80

A company sell its products at \$25 per unite. The fixed Cost is \$1800 and the cost per unite is \$15. Find the Following :-

\Rightarrow price per unite = 25 / Fixed Cost = $C(0) = 1800$ / Cost per unite = $m = 15$

الكل :-

1- Find the Cost Function (C(x))

$C(x) = mx + b$

$C(x) = 15x + 1800$

2- Find the revenue Function (R(x))

$R(x) = p \cdot x$

$R(x) = 25x$

3- Find the profit Function (P(x))

$P(x) = R(x) - C(x)$

$P(x) = 25x - (15x + 1800)$

$P(x) = 25x - 15x - 1800$

$P(x) = 10x - 1800$

4. Find $P(201) - P(200)$?

$P(201) - P(200) =$

$(10 \cdot 201 - 1800) - (10 \cdot 200 - 1800) =$

$210 - 200 = 10 \rightarrow$ marginal profit

5- Find the BEP?

$P(x) = 10x - 1800 = 0$

$10x - 1800 = 0$
 $+1800$

$\frac{10x}{10} = \frac{1800}{10} \Rightarrow x = 180$

BEP :-

$C(180), C(180) = (180, R(180))$

$C(180, 4500) = (180, 4500)$

يبك

* Example 80

1) The total cost of producing 20 units of a product is 1880\$ and the cost of producing 25 units is \$1950. The total revenue of selling 120 units of same product is \$2160. Assume linear Cost and revenue models.

A - Find the Cost, the revenue and the profit functions?

$$C(20) = 1880 \rightarrow (20, 1880)$$

$$C(25) = 1950 \rightarrow (25, 1950)$$

$$R(120) = 2160$$

1- $C(x) = mx + b$ ($m = 14$ / $C(20, 1880)$)

$$m = \frac{1950 - 1880}{25 - 20} = 14 \Rightarrow y - y_1 = m(x - x_1)$$

$$C(x) = 14x + b$$

$$C(20) = 14 \cdot 20 + b$$

$$1880 = 280 + b$$

$$-280 \quad -280$$

$$b = 1600$$

$$C(x) = 14x + 1600$$

2- $R(x) = p \cdot x \Rightarrow R(120) = 2160$

$$R(120) = p \cdot 120$$

$$\frac{2160}{120} = \frac{120p}{120}$$

$$p = 18$$

$$R(x) = 18x$$

3- $P(x) = R(x) - C(x)$

$$= 18x - (14x + 1600)$$

$$P(x) = 4x - 1600$$

تمت الأسئلة \Rightarrow



* Complet Example %

تكملة المثال السابق.

⇒ $P(x) = 4x - 1600$

B. Find the profit (or loss) when 200 unite are produced and sold.

$P(x) = 4x - 1600$

$P(200) = (4 \cdot 200) - 1600$

$P(200) = 800 - 1600$

$P(200) = -800 \therefore \text{loss}$

C. Find the profit (or loss) when 400 unite are produced and sold.

$P(x) = 4x - 1600$

$P(400) = (4 \cdot 400) - 1600$

$P(400) = 1600 - 1600$

$P(400) = 0 \rightarrow \text{BEP}$

D. Find the Break-even point?

$P(x) = 4x - 1600$

$0 = 4x - 1600$

$+1600 \quad +1600$

$\frac{1600}{4} = \frac{4x}{4} \Rightarrow (x = 400)$

$\text{BEP} \Rightarrow (x, C(x)) \text{ or } (x, R(x))$

$x = 400$

$C(400) = (14 \cdot 400) + 1600$

$C(400) = 5600 + 1600$

$C(400) = 7200$

$(400, 7200)$

$x = 400$

$R(400) = 18 \cdot 400$

$R(400) = 7200$

$(400, 7200)$

$(400, 7200)$

* linear mothed :- supply والعرض , Demand والطلب , and Equilibrium point نقطة التوازن

Supply :- A supply curve describes the relation between the quantity supplied and the selling price .

q or X : (the quantity supplied) the maximum amount that producers are willing to supply at a given price.

The law of supply : as price increases, the corresponding quantity for sale will also increase.

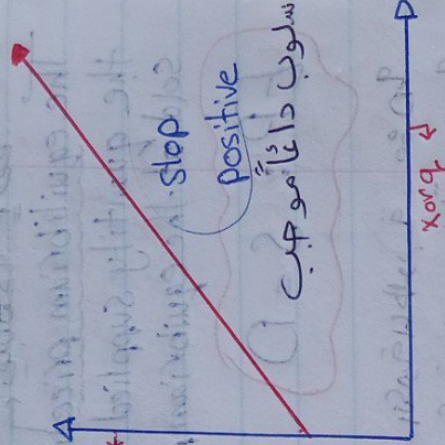
* العلاقة بين السعر والكمية (علاقة طردية) يعني إذا زاد السعر زادت الكمية - $P \rightarrow q \uparrow$

نفس المعادلات فقط الأوزان فقط

$$P = 2q + 1$$

$$q = 2X + 1$$

* ودائماً للسلوب (Supply) دائناً موجب .



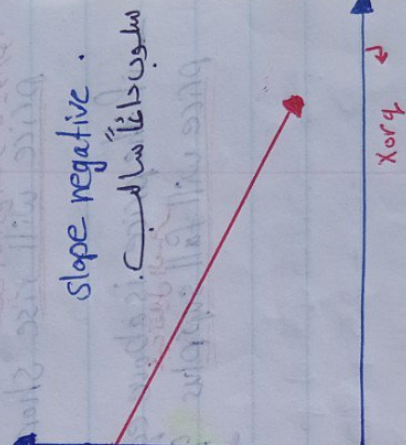
* Demand :- quantity Demand q : the maximum amount that consumer can be expected to buy at a given price.

[quantity demand will decrease.]

The Demand law :- as price increase, the corresponding quantity demand will decrease.

* العلاقة بين السعر والكمية (علاقة عكسية) يعني كل ما زاد السعر الكمية المطلوبة ينقل :- $P \uparrow \rightarrow q \downarrow$

* ودائماً سلوب (Demand) دائناً سالباً



Ex :- * فرق المعادلات الأتيه من Supply or Demand

1- $P = 2q + 10 \rightarrow$ Supply :- Because the slope positive. (supply) ← يعني أن السلوب موجب عندئذ يكون السلوب موجب دائماً يكون عرضه

2- $P = -2q + 10 \rightarrow$ Demand :- Because the slope is negative. (Demand) ← يعني أن السلوب سالب عندئذ يكون السلوب سالباً دائماً يكون طلب

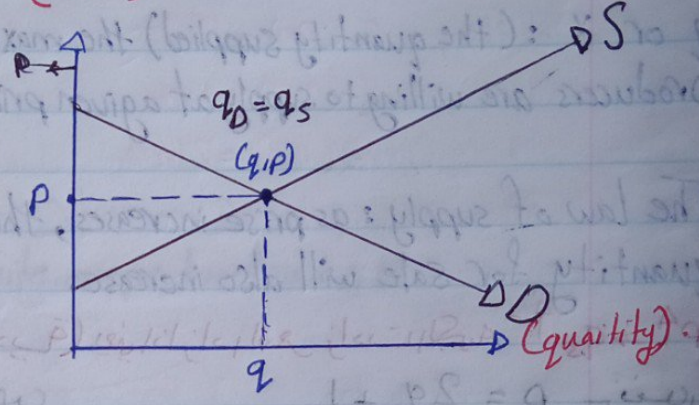
طه

* Equilibrium point :- (Q, P) :- نقطة التوازن

The equilibrium price is the price at which the quantity Demand equals the quantity supplied. the equilibrium price is the quantity bought and sold at the equilibrium price.

$EP: S = D$

(Price)



الكمية المطلوبة Q_D
الكمية المعروضة Q_S

* Notes

- if the price is below equilibrium there will be shorting (عجز) and the price will rise. shorting $Q_D > Q_S$ إذا زادت الكمية المطلوبة عن الكمية المعروضة يصبح هناك عجز $Q_D > Q_S$ يجب أن ترتفع الأسعار حتى يتوازنوا

- if the price is above equilibrium there will be a surplus (تأخر) and the price will fall. surplus $Q_S > Q_D$ إذا زادت الكمية المعروضة عن الكمية المطلوبة يصبح هناك فائض $Q_S > Q_D$ يجب تقليل السعر

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Q:-1

* Consider the following linear supply and demand relationships:

Producers will supply 1000 units when the selling price is \$20 per unit, and 1500 units when the price is \$25 per unit. Consumers will demand 500 units when the selling price is \$15 per unit but the demand will decrease by 100 units if the price increases by \$5. Both supply and demand functions are linear. Determine the supply function, the demand function and the equilibrium point (using point-slope equations).

Supply: (1000, 20) / (1500, 25)

Demand: (500, 15) / (500 - 100, 15 + 5) \Rightarrow (400, 20)

حسب معطيات السؤال نكتب نقطتين لـ 100 وبناز نقطتين لـ 5

* Supply \Rightarrow

$$m = \frac{25 - 20}{1500 - 1000} = \frac{5}{500} = \frac{1}{100} = 0,01$$

Slope = 0,01 / (1000, 20).

$$y - y_1 = m(x - x_1)$$

$$y - 20 = 0,01(x - 1000)$$

$$y - 20 = 0,01x - 10$$

$$y = 0,01x + 10$$

$$\downarrow = \downarrow \downarrow + \downarrow$$

$P = 0,01q + 10 \rightarrow$ Supply linear.

* Demand \Rightarrow

$$m = \frac{20 - 15}{400 - 500} = \frac{5}{-100} = -0,05$$

Slope = -0,05 / (500, 15)

$$y - y_1 = m(x - x_1)$$

$$y - 15 = -0,05(x - 500)$$

$$y - 15 = -0,05x + 25$$

$$y = -0,05x + 40$$

$P = -0,05q + 40 \rightarrow$ Demand linear

\Rightarrow نكتب المعادلات

Q 1 :-

→ نکات اہم

$$\Rightarrow S: P = 0.01q + 10$$

$$D: P = -0.05q + 40$$

* EP ::

$$S = D$$

$$0.01q + 10 = -0.05q + 40$$

$$+ 0.05q \quad \quad \quad + 0.05q$$

$$0.06q + 10 = 40$$

$$\quad \quad \quad + 10 \quad \quad \quad + 10$$

$$\frac{0.06q}{0.06} = \frac{30}{0.06}$$

$$q = 500$$

$$P = -0.05 \cdot (500) + 40$$

$$P = -25 + 40$$

$$P = 15$$

$$(500, 15)$$

Q 2 :-

The demand and supply functions are given, respectively: $2P = 150 - q$ and $10P = 150 + q$. Find the quantity demanded and the quantity supplied at each level of price. Determine whether there is a shortage or surpluses at.

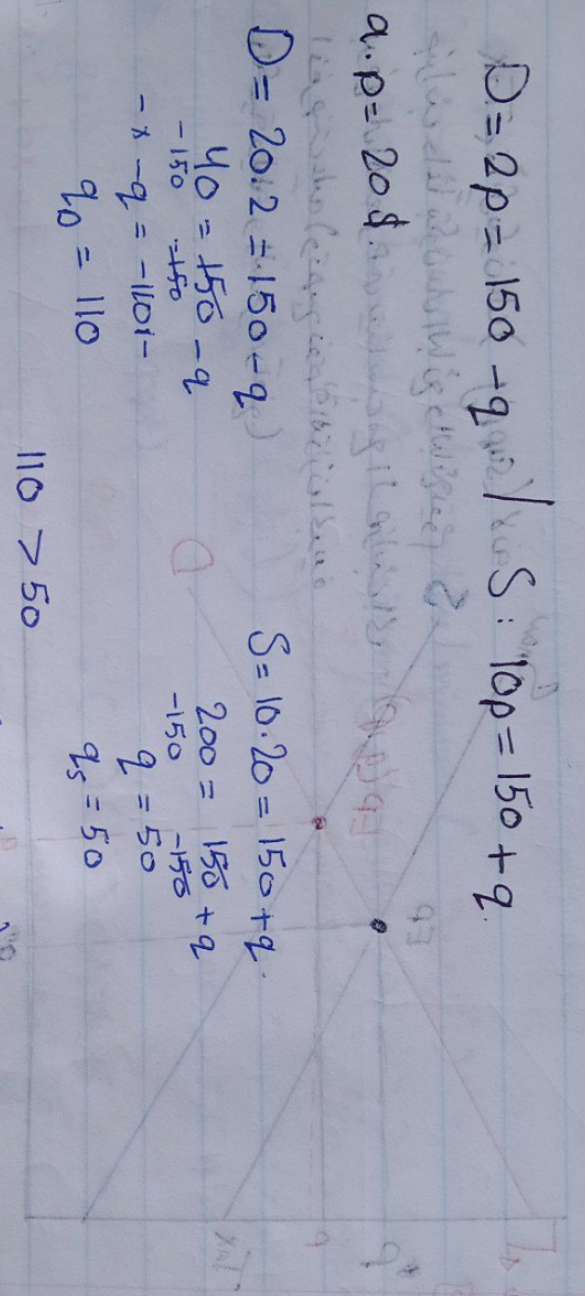
a. $P = 20$ \$

b. $P = 30$ \$

$q_D > q_S$ (Shortage)

$q_S > q_D$ (Surpluses)

$q_S = q_D$ (EP)



b. $P = 30$ \$

$D = 30 \cdot 2 = 150 - q$ and $S = 10 \cdot 30 = 150 + q$

$60 = 150 - q$
 $-150 = -150 - q$
 $-x + q = -400x$
 $q_D = 90$

$90 < 150$ (Surpluses)

c. $P = 25$ \$

$D = 25 \cdot 2 = 150 - q$
 $50 = 150 - q$
 $-150 = -150 - q$
 $-x - 100 = -q$
 $q_D = 100$

$100 = 100$
 $q_D = q_S$ (Equilibrium point)

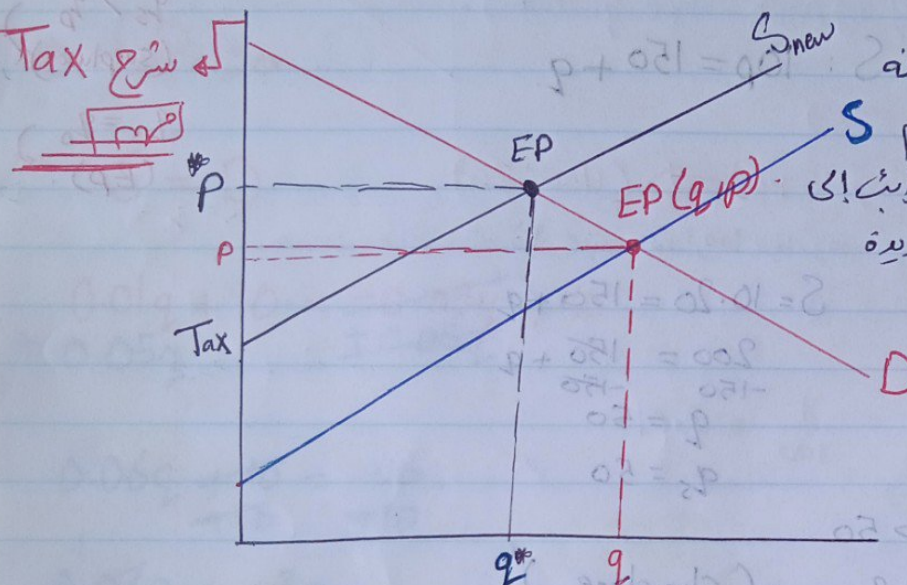
Q 3 :-

The demand for a certain commodity is given by $5p + 2x = 200$ and the supply is given by $5p = 4x + 50$.

a). Find the equilibrium price and quantity.

b). Find the equilibrium price and quantity after a tax of 6 per unit is imposed.

يؤدي على زيادة الاسعار وتغيير يكون على (S)



Tax ← تأثر يكون على (supply) لأنه
 هزائت دائماً يكون على البائع والبائع تقوم
 برفع على الاسعار حتى يتناسب مع الهزائت إلى
 انفرجت عليه (وتصبح نقطة التوازن الجديدة
 الكمية قليلة والسعر مرتفع)

a) $S = D$
 حل المعادلات بالذرف
 $D = 5p + 2x = 200$
 $S = 5p - 4x = 50$
 $\frac{6x}{6} = \frac{150}{6}$
 $X = 25$
 تعويضه $x = 25$
 $5p + 2 \cdot 25 = 200$
 $5p + 50 = 200$
 $5p = 150$
 $p = 30$
 EP → (25, 30)
 $25 > 20$
 $30 < 32$

b). $S \Rightarrow \frac{5p}{5} = \frac{4x}{5} + \frac{50}{5}$
 $S_{new} \Rightarrow p = \frac{4}{5}x + 10 + 6$
 $S \Rightarrow p = \frac{4}{5}x + 10$
 $D \Rightarrow 5p + 2x = 200$
 EP → $S_{new} = D$
 $5(\frac{4}{5}x + 16) + 2x = 200$
 $4x + 80 + 2x = 200$
 $6x = 200 - 80$
 $6x = 120 \Rightarrow x = 20$
 $p = \frac{4}{5} \cdot 20 + 16$
 $p = 32$
 EP_{new} = (20, 32) →
 (q^*, p^*)

* أمانة الضريبة :-

تأثر الضريبة على الحل
 لنكون الكمية أقل والسعر أعلى
 من قبل الضريبة

Section 2.3

Quadratic Models

Review: Quadratic Functions (parabola).

$$y = f(x) = ax^2 + bx + c, a \neq 0$$

Graph:-

- ①. $a > 0$ upward $\cup \rightarrow$ optimal minimum (أقل قيمة)
- $a < 0$ downward $\cap \rightarrow$ maximum (أعلى قيمة)

②. vertex $(\frac{-b}{2a}, f(\frac{-b}{2a}))$

③. Zeros (x-intercept)

$y = 0$
 $ax^2 + bx + c = 0$

Factoring \rightarrow () ()
 quadratic Formula \rightarrow القانون العام
 $x = \frac{-b \pm \sqrt{d}}{2a}$

$d = b^2 - 4ac$

- $d > 0 \rightarrow$ two solutions \rightarrow يوجد حلين (مميزتين)
- $d < 0 \rightarrow$ NO solution \rightarrow لا يوجد حل
- $d = 0 \rightarrow$ one solution \rightarrow $x = \frac{-b}{2a}$ يوجد قيمة واحدة

Example:-

The profit of selling x units of a product is given by $P(x) = 12x - 0.1x^2$. what is the maximum profit and how many unites should be sold in order to earn this maximum profit?

$P(x) = 12x - 0.1x^2$

$a = -0.1 < 0$ (maximum) \cap

maximum profit $f(\frac{-b}{2a})$. Vertex $x \Rightarrow (\frac{-b}{2a}, f(\frac{-b}{2a}))$.

$a = -0.1, b = 12, c = 0$

$x = \frac{-b}{2a} \Rightarrow \frac{-12}{2(-0.1)} = \frac{-12}{-0.2} = 60$ number of unite that given the maximum profit

$P(x) = 12x - 0.1x^2$

$P(60) = 12(60) - 0.1(60)^2$

$720 - 360 = 360$

maximum profit = 360

Q1 :-

Let $p = 25 - 0.01x$ and $C(x) = 2x + 9000$ be the price-demand equation and cost function, respectively, for the manufacturer of umbrellas.

a). Find the maximum profit.?

* $C(x) = 2x + 9000$

* $R(x) = p \cdot x$ Demand

$R(x) = (25 - 0.01x) \cdot x$

$R(x) = 25x - 0.01x^2$

* $P(x) = R(x) - C(x)$

$P(x) = 25x - 0.01x^2 - (2x + 9000)$

$P(x) = 25x - 0.01x^2 - 2x - 9000$

$P(x) = -0.01x^2 + 23x - 9000$

→ maximum $x = \frac{-b}{2a}$

$a = -0.01$ $b = 23$ $c = -9000$

$x = \frac{-23}{2(-0.01)} = \frac{23}{0.02} = 1150$

$P(1150) = -0.01(1150)^2 + 23(1150) - 9000$

$P(1150) = -13225 + 26450 - 9000$

$P(1150) = 4225$

maximum profit = 4225

b). Find the maximum revenue.?

* $R(x) = 25x - 0.01x^2$

$a = -0.01$ $b = 25$ $c = 0$

$x = \frac{-b}{2a} = \frac{-25}{2(-0.01)} = \frac{25}{0.02} = 1250$

$R(1250) = 25(1250) - 0.01(1250)^2$

$R(1250) = 31250 - 15625$

$R(1250) = 15625$

maximum revenue = 15625

Q1 :- ← شرح

C) - Find the number of unites that must be sold to guarantee no loss.

$$P(x) = 0$$

$$= -0.01x^2 + \frac{23x}{-0.01} - \frac{9000}{-0.01} = 0$$

$$x^2 - 2300x + 900000 = 0$$

$$(x - 1800)(x - 500) = 0$$

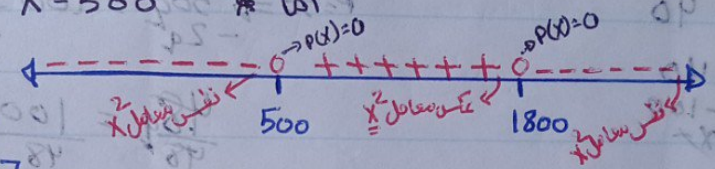
$$x = 1800 \text{ or } x = 500$$

✓ $P(x) = 0$ EP
 ✓ $P(x) > 0$ profit
 $P(x) < 0$ loss
 الكمية التي ينتجها في السؤال
 معطيين اثنان يوجد إشارة . no loss

$x \in [500, 1800]$

∴ → profit (500, 1800)

∴ → no loss [500, 1800]



d) what is the price per unite that produces the maximum profit?

$$p = 25 - 0.01x$$

$$\text{maximum profit} = p(1150) = 4225 \Rightarrow (1150, 4225)$$

$$p = 25 - 0.01x \rightarrow x = \frac{-b}{2a} = \frac{-23}{-2(0.01)} = 1150$$

$$p = 25 - 0.01(1150)$$

$$p = 25 - 11.5 = 13.5 \$$$

$$\text{price} = 13.5 \$$$

e) if the price-supply equation for this product is given by 1-
 $p = 10 + 0.02x$ Find the equilibrium point.

$$D: p = 25 - 0.01x$$

$$S: p = 10 + 0.02x$$

EP ⇒ $D = S$

$$25 - 0.01x = 10 + 0.02x$$

$$25 = 10 + 0.03x \rightarrow \frac{15}{0.03} = \frac{0.03x}{0.03}$$

$$x = 500$$

$$p = 25 - 0.01(500)$$

EP = (500, 20)

Q 2:-

A certain product has supply and demand functions given by $2p - q = 40$ and $pq = 100 + 2q$, respectively.

① supply and ② demand.

a) if the price is 50\$, how many units are supplied and how many units are demanded. Is the price likely to increase from 50 or decrease from it. Explain.

$$S: 2p - q = 40$$

$$p = 50 \Rightarrow 2(50) - q = 40$$

$$100 - q = 40$$

$$x + q = 60x$$

$$q = 60$$

$q_s > q_d$ surplus.

$$60 > 2.08$$

the price will decrease from 50\$.

$$D: pq = 100 + 2q$$

$$p = 50 \Rightarrow 50q = 100 + 2q$$

$$\frac{48q}{8} = \frac{100}{48}$$

$$q = 2.08$$

Tax = 5\$

$$S: -2p + q = 40$$

$$\frac{2}{2}p = 40 + q$$

$$p = 20 + \frac{1}{2}q$$

$$S_{new} p = 20 + \frac{1}{2}q + 5$$

S_{new}

$$S p = 25 + \frac{1}{2}q$$

$$q^2 + 48q - 200 = 0$$

$$(23q + \frac{1}{2}q^2 - 100 = 0) \times 2$$

$$= 25q + \frac{1}{2}q^2 = 100 + 2q$$

$$D: pq = 100 + 2q$$

$$EP \Rightarrow S_{new} = D$$

price increase, find the market equilibrium point after the tax.

b) if a tax of 5\$ per item is levied on the supplier, who passes it on to the consumer as a

Section 5.1

Exponential and logarithmic function

* For any real number a and b and positive integers m and n .

1. $a^n = a \times a \times a \dots a$ (n times).

2. $a^m a^n = a^{m+n}$

3. For $a \neq 0$, $\frac{a^m}{a^n} = \begin{cases} a^{m-n} & m > n \\ 1 & m = n \\ \frac{1}{a^{n-m}} & m < n \end{cases}$

4. $(ab)^m = a^m b^m$

5. $\left(\frac{a}{b}\right)^m = \frac{a^m}{b^m}$ ($b \neq 0$).

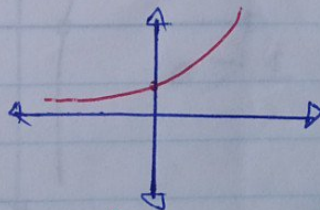
6. $(a^m)^n = a^{m \cdot n}$

7. $a^0 = 1$ ($a \neq 0$).

8. $a^{-n} = \frac{1}{a^n}$ ($a \neq 0$) $\rightarrow (a^{-1})^n = a^{-n} = \frac{1}{a^n}$

9. $a^{\frac{m}{n}} = \sqrt[n]{a^m} \rightarrow (\sqrt[n]{a})^m$ (if n even, $a > 0$)

Exponential Functions :- الاقتران الاسي
 $y = a^x$ $a \neq 1$ / $a > 0$



* The Domain of the exponential function (the value for which x can take): all real number.

* The range: all positive number $\rightarrow (0, \infty)$

* For $a > 1$, the function $y = y_0 a^{kx}$ is called the general exponential function.

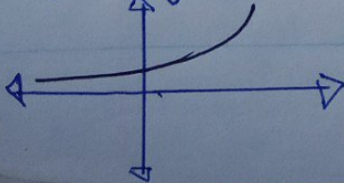
$k > 0$ means exponential growth.

$k < 0$ means exponential decay.

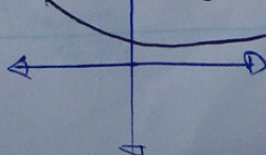
* Special function: $f(x) = y_0 e^{kx}$

The slope of the curve will always be:-

$a > 0 \rightarrow$ growth



$a < 0 \rightarrow$ (decay.)



$y = e^x$
 $e \approx 2.7$

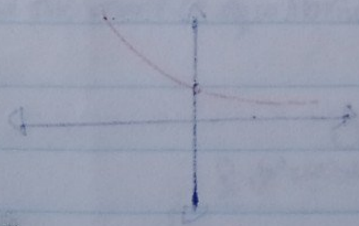
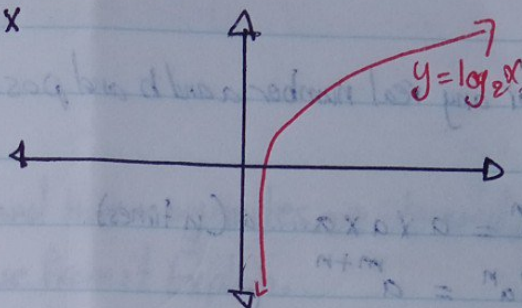
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* For $a > 0, x > 0$ the function $y = \log_a x$ is called the logarithmic function.

$$y = \log_a x \Rightarrow a^y = x$$

$$\log_3 9 = 2 \quad \square$$

$$3 = 9$$



$$y = e^x$$

$$f(x) = e^x$$

$$f(x) = e^{kx}$$

Section 5.2

Logarithmic Function and Their properties.

Def: Logarithmic Function.

For $a > 0$ and $a \neq 1$, the logarithmic function $y = \log_a x$ has domain $x > 0$, base a and defined by $a^y = x$ (exponential form).

Example:-

1). $\log_2 8 = 3 \rightarrow 2^3 = 8$

2). $\log_3 27 = 3 \rightarrow 3^3 = 27$

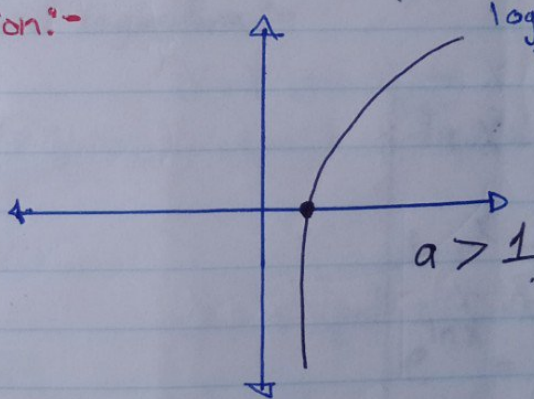
3). $4^3 = 64 \rightarrow$ in logarithmic form $= \log_4 64 = 3$

* Graphing a logarithmic Function:-

Example i:-

$y = \log_2 x$

x	y
$\frac{1}{4}$	-2
$\frac{1}{2}$	-1
1	0
2	1
4	2

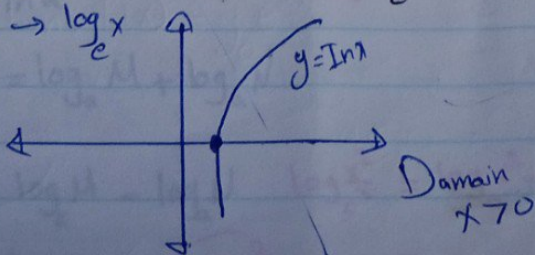


* Common and Natural logarithms.

→ Common logarithms $\log x \rightarrow \log_{10} x$

→ Natural logarithms $\ln x \rightarrow \log_e x \rightarrow e \approx 2.7$

$y = \ln x \rightarrow \log_e x$
Graph.



هدول موجودات على آلة الحاسبة

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Section 2.5

* Exponential Functions

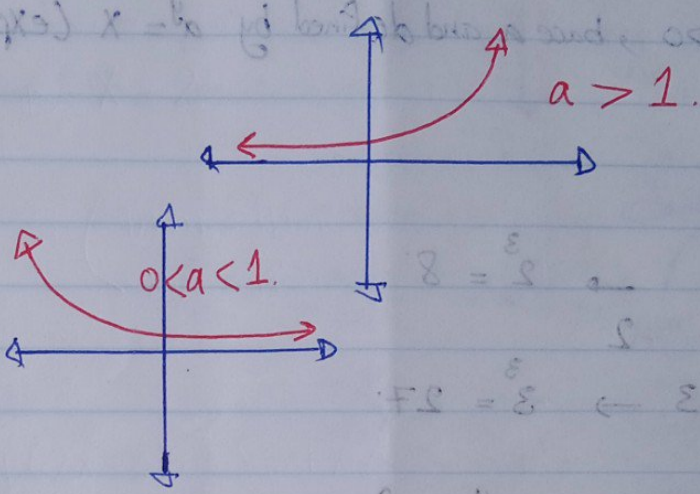
$y = a^x, a \neq 1, x$ real number.

a : base

x : Exponent

$a > 1$ Growth Function

$0 < a < 1$ decay function



* $a^m \cdot a^n = a^{m+n}$

* $\frac{a^m}{a^n} = a^{m-n}$

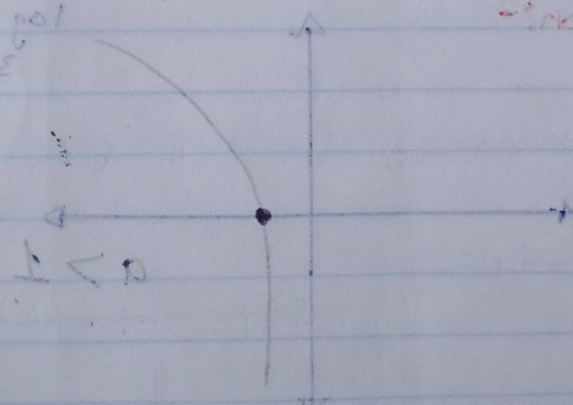
* $(ab)^m = a^m \cdot b^m$

* $\left(\frac{a}{b}\right)^m = \frac{a^m}{b^m}$

* $(a^m)^n = a^{m \cdot n}$

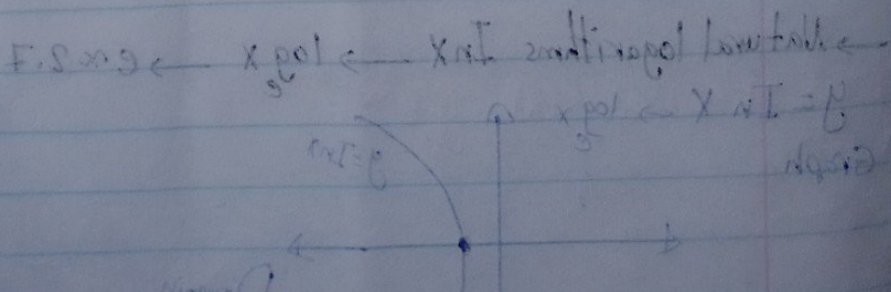
* $a^{-n} = \frac{1}{a^n}$

* $a^{\frac{m}{n}} = \sqrt[n]{a^m}$



2	4
1	1
0	1
-1	1/2
-2	1/4

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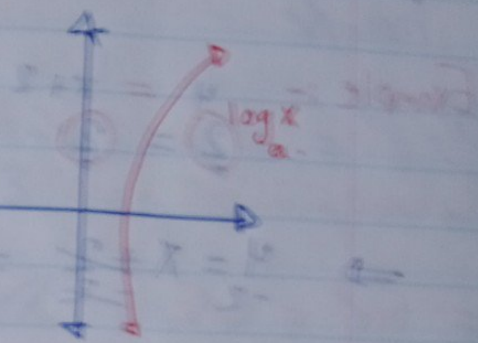


* Logarithmic Function :-

$y = \log_a x$, $a > 0$, $x > 0$

$y = \log_a x$ if and only if $a^y = x$

Domain: $(0, \infty)$



* Special Function

$\log_e x = \ln x$

(natural logarithm)

$\log_{10} x = \log x$

(if $a = e \approx 2.7$)

\log \ln

* properties of exponential and logarithms :-

① $\log_a x = y \iff a^y = x$ $\ln x = y \iff e^y = x$

② $\log_a a^x = x$ $\log_5 5^3 = 3$

③ $a^{\log_a x} = x$ $7^{\log_7 5} = 5$

④ $\log_e x = \ln x$ * $\log_a 1 = 0$

⑤ $\log_{10} x = \log x$ * $\log_a a = 1$

⑥ $\log_a b = \frac{\ln b}{\ln a} = \log_3 5 = \frac{\ln 5}{\ln 3}$

⑦ $\log_a MW = \log_a M + \log_a W$

⑧ $\log_a \frac{M}{N} = \log_a M - \log_a N$ $\log_5 \frac{x^2}{5} = \log_5 x^2 - \log_5 5$

⑨ $\log_a x^r = r \log_a x \implies \log_5 5^2 = 2 \log_5 5$

$\ln x = y \iff e^y = x$

$\ln e^x = x$

$\ln x^a = a \ln x$

$\ln \frac{a}{b} = \ln a - \ln b$

$\ln a^r = r \ln a$

$\ln 1 = 0$

$\ln e = 1$

* $a^m = a^n \implies m = n$

Example :- $4 = x+2$
 $2 = 2$ find x?

$\implies \frac{4}{-2} = \frac{x+2}{-2} \implies x = 2$

* $\log_a m = \log_a n$

$(\ln m = \ln n \implies m = n)$

$\implies m = n$

Example :-

$\log(x+3) = \log(2x-3)$. Find x?

$\implies x+3 = 2x-3$

$3 = x-3 \implies x = 6$

يجب عندنا نعوطن القيمة x لا يجب ان نعوطن القيمة لانه لا يكون جاذل لو عوطينا القيمة

Example :-

① $\log x + \log(x+2) = \log(2+x)$

$\log x(x+2) = \log(2+x)$

$x+2x = 2+x$

$x^2 + 2x - 2 - x = 0$

$x^2 + x - 2 = 0$

$(x+2)(x-1) = 0$

$x = -2$ $x = 1$

منه نعوطن لانه عندنا
 اعوطينا بعد $\log - 2$
 و لو لا يمكن ان يكون
 سالب

بأنه لا يمكن ان يكون
 سالب

Example :-

(2) $\log_2(x+10) = 3$. Find x ?

$x = 3 \text{ unit}$

$$2^3 = x + 10$$

$$8 = x + 10$$

$$x = -2$$

Find x ?

$x = 3 \text{ unit}$

$$\log_2(-2+10) = 3$$

$$\log_2 8 = 3$$

\rightarrow

\log

(3) $C(x) = 5x^2 + 2x + \log_3(x^2+9)$. Find the fixed cost?

$$C(0) = 5 \cdot 0^2 + 2 \cdot 0 + \log_3(0^2+9)$$

$$C(0) = 0 + 0 + \log_3(9)$$

$$\log_3(9) = \frac{\ln 9}{\ln 3} = 2$$

* Using Calculator :-

$$* 2^{1.5} = 2^1 \cdot 1.5 = 2.83$$

بقدر التقرن متزولين

$$* e^3 = (\text{shift})(\ln)(3) = 20.09$$

$$* \log_{10} 5 = \log 5 (\log 5) = 0.699$$

$$* \ln 9 = (\ln 9) = 2.197$$

$$* \log_3 7 = \frac{\ln 7}{\ln 3} = (\ln 7 \div \ln 3) = 1.77$$

afk

Example :-

$$① - e^x = 5$$

Find x :-

بأخذ \ln للطرفين فنحصل على $\ln e^x = \ln 5$

$$= \ln e^x = \ln 5$$

$$x = \ln 5$$

$$x = 1.61$$

$$② - \frac{x+3}{2} = 5$$

$$\ln(x+3)$$

$$\ln 2 = \ln 5$$

$$\frac{\ln(x+3)}{\ln 2} = \frac{\ln 5}{\ln 2}$$

$$\frac{x+3}{2} = \frac{\ln 5}{\ln 2} - 3$$

$$x = \frac{\ln 5}{\ln 2} - 3$$

$$x = -0.68$$

9x ln 7

Find x :-

$$e = (0.1 + x)^{10}$$

بأخذ \ln للطرفين فنحصل على $\ln e = \ln(0.1 + x)^{10}$

$$1 = 10 \ln(0.1 + x)$$

$$\frac{1}{10} = \ln(0.1 + x)$$

$$e^{1/10} = 0.1 + x$$

$$x = e^{1/10} - 0.1$$

$$\ln(x+3)$$

$$\ln 2 = \ln 5$$

$$\frac{\ln(x+3)}{\ln 2} = \frac{\ln 5}{\ln 2}$$

$$\frac{x+3}{2} = \frac{\ln 5}{\ln 2} - 3$$

$$x = \frac{\ln 5}{\ln 2} - 3$$

$$x = -0.68$$

9x ln 7

Find x :-

$$e = (0.1 + x)^{10}$$

بأخذ \ln للطرفين فنحصل على $\ln e = \ln(0.1 + x)^{10}$

$$1 = 10 \ln(0.1 + x)$$

$$\frac{1}{10} = \ln(0.1 + x)$$

$$e^{1/10} = 0.1 + x$$

$$x = e^{1/10} - 0.1$$

$$\ln(x+3)$$

$$\ln 2 = \ln 5$$

$$\frac{\ln(x+3)}{\ln 2} = \frac{\ln 5}{\ln 2}$$

$$\frac{x+3}{2} = \frac{\ln 5}{\ln 2} - 3$$

$$x = \frac{\ln 5}{\ln 2} - 3$$

$$x = -0.68$$

Section 1.6 and 6.2

Simple and Compound Interest.

الفائدة عند ما تكون بسيطة أو مركبة (فوائين).

* Simple Interest

- if \$P\$ is invested at an interest rate of r per years, then the Simple interest, and the future value S after t years, are :-

$$S = P + I$$

$$I = P \cdot r \cdot t$$

→ S :- futur value

P :- present value :-

I :- the interest will be earned :- (مبلغ الفائدة)

r :- annual rate :- نسبة الفائدة : 5% = 0.05

t :- time (years).

* Example 80.

if \$3000 is invested for 30 months at Simple interest rate of 5%?

a. How much interest will be earned? → $I = ??$

$$P = 3000 / t = 30 \text{ months} = \frac{30}{12} = 2.5 \text{ years} \quad r = 5\% = 0.05 \quad I = ??$$

$$I = P \cdot r \cdot t$$

$$I = (3000) \cdot (0.05) \cdot (2.5)$$

$$I = 375 \$$$

B). What is the future value of the investment after 30 months → 2.5 years? $S = ?$

$$P = 3000 / I = 375 / S = ??$$

$$S = P + I$$

$$S = 3000 + 375$$

$$S = 3375 \$$$

تكملة السؤال →

تكاليف

Example

سؤال عند وقت

C) - How long does it take the investment to be worth 7500 \$? t = ??

p = 3000 / r = 0.05 / t = ?? / S = 7500

S = P + I

S = p + p.r.t

7500 = 3000 + 3000 * 0.05 * t

4500 = (3000) * (0.05) * t

4500 / 150 = 150 / 150 * t

t = 30 years

Section 1.2 and 1.3

Simple and compound interest

Simple interest

I + P = S

I = P.r.t

Handwritten notes explaining variables: t - time (years), r - annual rate, I - the interest will be earned, P - present value, S - future value.

Example 20

if \$3000 is invested for 30 months at simple interest rate of 5%.

a. How much interest will be earned? I = ??

p = 3000 / t = 30 months = 2.5 years / r = 5% = 0.05 / I = ??

I = P.r.t = (3000) * (0.05) * (2.5) = 375 \$

b) What is the future value of the investment after 30 months + 3 years? S = ??

S = P + I = 3000 + 375 = 3375

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* Compound m times per year :-

$$S = P \left(1 + \frac{r}{m} \right)^{mt}$$

S : future value

P : present value

r : annual rate

t : time (years)

m : كم مرة في سنة

* Compounded annually $\rightarrow m = 1$

* Compounded semiannually $\rightarrow m = 2$ كل نصف سنة يعني كل 6 أشهر

* Compounded quarterly $\rightarrow m = 4$ كل ربع سنة يعني كل 3 أشهر + 3 أشهر + 3 أشهر + 3 أشهر

* Compounded monthly $\rightarrow m = 12$ كل شهر يعني في سنة 12 أشهر

* Compounded daily $\rightarrow m = 365$ كل يوم في السنة = 365

* Compounded continuously $\rightarrow m = \infty$ كل لحظة في سنة

$$S = P \cdot e^{rt}$$

* كيفية حساب عائد الاستدانة عند الحل المرحلي

* What is the future value $\rightarrow S$?

* What annual rate $\rightarrow r$? $\rightarrow 100\%$

* How much should be deposited / invested $\rightarrow P$?

* How long $\rightarrow t$?

* How much interest will be earned $(S - P)$?

$$I = \frac{P \cdot r \cdot t}{100}$$

$$I = P \cdot r \cdot t$$

$$I = P \cdot r \cdot t$$

$$I = 18500 \cdot 0.07 \cdot 9$$

$$I = 11700.75$$

$$I = 11700.75$$

$$I = 11700.75$$

* Example 8e

you have \$18500 for investment :

A) what is your future value if you invest this money for 6 years at an annual rate of 10% compounded quarterly → S ?

$P = 18500 \$$, $t = 6 \text{ years}$ $r = 0.1$ $m = 4$

$$S = P \left(1 + \frac{r}{m} \right)^{mt}$$

$$S = 18500 \left(1 + \frac{0.1}{4} \right)^{4 \cdot 6}$$

$$S = 18500 (1 + 0.025)^{24}$$

$$S = 18500 (1.025)^{24}$$

$$S = 33461,43 \$$$

B) How much interest will be earned ?

$$S - P = 33461,43 - 18500 = 14961,43 \$$$

C) How long will it take for your money to grow to 28000 \$ in account paying 7.5% compounded continuously so $t = ??$

$P = 18500$ / $S = 28000$ / $r = 7.5\% = 0.075$ / $t = ??$

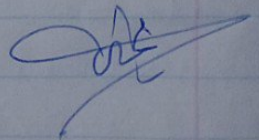
$$S = Pe^{rt}$$

$$\frac{28000}{18500} = \frac{18500 e^{0.075t}}{18500}$$

$$1.51 = e^{0.075t}$$

$$\frac{\ln(1.51)}{0.075} = \frac{0.075t}{0.075}$$

$$t = 5.49 \text{ years}$$



$$\ln(1.51) = \ln e^{0.075t}$$

Example:-

2) What annual rate of interest you seek if you want to double your investment in 6 years if the amount is compounded monthly? r ?
S = 2P / t = 6 years / compounded monthly = 12.

$$S = P \left(1 + \frac{r}{m} \right)^{mt}$$
$$\frac{2P}{P} = \left(1 + \frac{r}{12} \right)^{12 \cdot 6}$$
$$\Rightarrow (2)^{\frac{1}{72}} = \left(1 + \frac{r}{12} \right)^{\frac{1}{72}}$$

$$\frac{1}{72} \ln(2) = \frac{1}{72} \left(1 + \frac{r}{12} \right)^{\frac{1}{72}}$$

$$12 \cdot (2^{\frac{1}{72}} - 1) = \left(\frac{r}{12} \right) \cdot 12$$

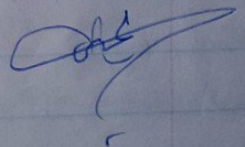
$$r = 12 \cdot (2^{\frac{1}{72}} - 1)$$

$$r = 0,1161 \times 100\% \rightarrow 11,61\%$$

$$r = 11,61\%$$

$$2^{\frac{1}{72}} = 2^1 (1 \div 72)$$

لأنه يجب أن تكون بالمسئبة المئوية (مسئبة الفائة)



Section 9.1
Limits (النهايات)

Chapter 9
Derivatives
المشتقات

* Let $f(x)$ be a function defined on an open interval containing c , except perhaps at c . then $\lim_{x \rightarrow c} f(x) = L$

(limit of $f(x)$ as x approaches c equals L).

The number L exist if we can make values of $f(x)$ as close to L as we choosing value of x sufficiently close to c .

When the value of $f(x)$ don't approach a single finite value L as x approaches c , we say the limit does not exist. (DNE)

* Example 1 :-

Find

$$\lim_{x \rightarrow 2} f(x) = 3$$

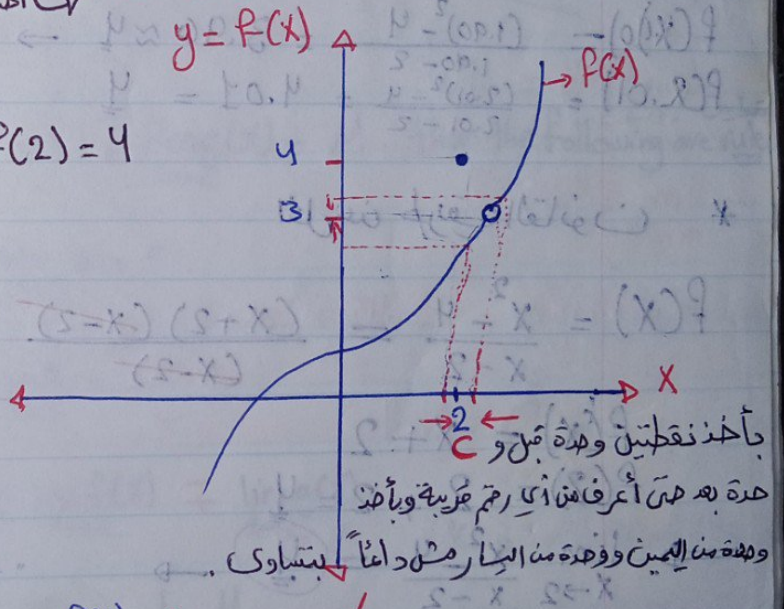
$$\lim_{x \rightarrow 2^+} f(x) = 3$$

من جهة اليمين

$$\lim_{x \rightarrow 2^-} f(x) = 3$$

من جهة اليسار

$$f(2) = 4$$



* Example 2 :-

Find :-

$$① f(1) = 2 \rightarrow \text{أخذ دائرة المثلث}$$

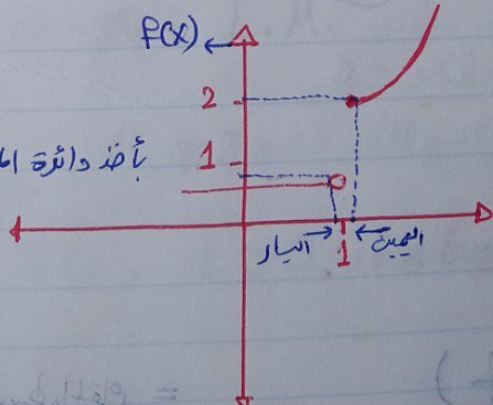
$$② \lim_{x \rightarrow 1} f(x) = ??$$

$$\lim_{x \rightarrow 1^+} f(x) = 2$$

$$\lim_{x \rightarrow 1^-} f(x) = 1$$

$$\lim_{x \rightarrow 1} f(x) = DNE, \lim_{x \rightarrow 1^+} f(x) = 2 \neq \lim_{x \rightarrow 1^-} f(x) = 1$$

غير موجود

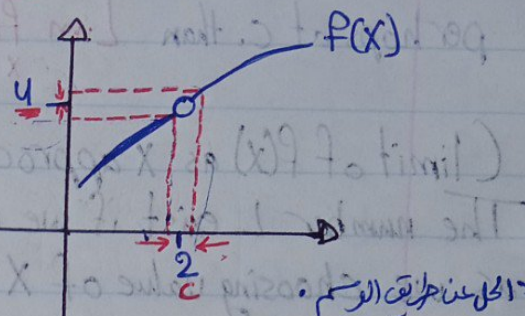


* Example :- 3

Let $f(x) = \frac{x^2 - 4}{x - 2}$, $x \neq 2$ ($f(x)$ is not defined at $x = 2$) ?

$\lim_{x \rightarrow 2} f(x) = 4$

$\lim_{x \rightarrow 2^+} f(x) = 4$ $\lim_{x \rightarrow 2^-} f(x) = 4$



$f(x) = \frac{x^2 - 4}{x - 2}$

$f(1.90) = \frac{(1.90)^2 - 4}{1.90 - 2} = 3.90 \approx 4$ → من جهة اليسار

$f(2.01) = \frac{(2.01)^2 - 4}{2.01 - 2} = 4.01 \approx 4$ → من جهة اليمين

x	$f(x)$
1.90	3.90
1.93	3.93
1.99	3.99
2	/
2.01	4.01
2.09	4.09
2.10	4.10

* الكسور طريق القانون

$f(x) = \frac{x^2 - 4}{x - 2} = \frac{(x+2)(x-2)}{(x-2)}$

$f(x) = x + 2$

$f(2) = 2 + 2 = 4$

$\lim_{x \rightarrow 2} \frac{x^2 - 4}{x - 2} = 4$

على حل القانون ما يأخذ من اليمين أو من اليسار فقط

* not so

$\lim_{x \rightarrow 2} \frac{x^2 - 4}{x - 2} ?$

$\Rightarrow \frac{2^2 - 4}{2 - 2} = \left(\frac{0}{0}\right)$

بعض 2 في البسط والمقام =

في حال طلع 0 عند القوسية $\left(\frac{0}{0}\right)$ بحل مادة بفتح قوسين وبأختر عند اختر أهل

* One side limit :-

- limit from right :-

$\lim_{x \rightarrow c^+} f(x) = L$, $f(x)$ approach the value L as x approach c from the right.

- limit from left :-

$\lim_{x \rightarrow c^-} f(x) = L$, $f(x) \rightarrow L$ as $x \rightarrow c^-$

if $\lim_{x \rightarrow c^+} f(x) = \lim_{x \rightarrow c^-} f(x) \Rightarrow \lim_{x \rightarrow c} f(x) = L \Rightarrow$ exists

if $\lim_{x \rightarrow c^+} f(x) \neq \lim_{x \rightarrow c^-} f(x) \Rightarrow$ Does not exist (DNE)

* Properties of limits :-

if k constant (رقم ثابت), $\lim_{x \rightarrow c} f(x) = L$, $\lim_{x \rightarrow c} g(x) = M$ then the following are rule.

① $\lim_{x \rightarrow c} k = k$ (رقم ثابت) Ex:- $\lim_{x \rightarrow 2} 5 = 5$

② $\lim_{x \rightarrow c} x = c$ Ex:- $\lim_{x \rightarrow 4} x = 4$

③ $\lim_{x \rightarrow c} [f(x) \mp g(x)] = (L \mp M) \Rightarrow \lim_{x \rightarrow c} f(x) \mp \lim_{x \rightarrow c} g(x)$

④ $\lim_{x \rightarrow c} f(x) \cdot g(x) = \lim_{x \rightarrow c} f(x) \cdot \lim_{x \rightarrow c} g(x) = L \cdot M$

⑤ $\lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \frac{\lim_{x \rightarrow c} f(x)}{\lim_{x \rightarrow c} g(x)} = \frac{L}{M}$, $M \neq 0$

⑥ $\lim_{x \rightarrow c} \sqrt[n]{f(x)} = \sqrt[n]{\lim_{x \rightarrow c} f(x)} = \sqrt[n]{L}$, $L > 0$ if n even.

Ex:- $\lim_{x \rightarrow 2} \sqrt{x^2 + 1} = \sqrt{2^2 + 1} = \sqrt{5}$

Ex:- $\lim_{x \rightarrow 1} \frac{x}{x-1} = \frac{1}{1-1} = \frac{1}{0} \Rightarrow$ DNE \rightarrow Becaus limit $\rightarrow (-\infty, \infty)$
 بتساوي limit لذلك غير موجودة النهاية $\lim_{x \rightarrow 1^-} \frac{x}{x-1} \neq \lim_{x \rightarrow 1^+} \frac{x}{x-1}$

Example 20 Q 52 page 554.

if $\lim [f(x) - g(x)] = 8$ and $\lim g(x) = 2$

Find:-

1. $\lim_{x \rightarrow 5} f(x)$

$$\lim_{x \rightarrow 5} f(x) - \lim_{x \rightarrow 5} g(x) = 8$$

$$\lim_{x \rightarrow 5} f(x) - 2 = 8$$

$$\lim_{x \rightarrow 5} f(x) = 10$$

2. $\lim_{x \rightarrow 5} 3f(x)$?

$$3 \cdot \lim_{x \rightarrow 5} f(x) = 3 \cdot 10 = 30$$

3. $\lim_{x \rightarrow 5} [g(x)^2 - f(x)]$

$$= (\lim_{x \rightarrow 5} g(x))^2 - f(x)$$

$$= 2^2 - 10 = 4 - 10 = -6$$

$$(\lim_{x \rightarrow 5} g(x))^2 = \lim_{x \rightarrow 5} g(x) \cdot \lim_{x \rightarrow 5} g(x) = 2 \cdot 2 = 4$$

$$\lim_{x \rightarrow 5} \left[\frac{2x + g(x)}{4 - f(x)} \right]$$

$$\frac{\lim_{x \rightarrow 5} (2x + g(x))}{\lim_{x \rightarrow 5} (4 - f(x))} = \frac{2(5) + 2}{4 - 10} = \frac{12}{-6} = -2$$

$$\frac{20}{-6} = -\frac{10}{3}$$

Arithmetic Mean-Geometric Mean Inequality (AM-GM)

For non-negative real numbers a_1, a_2, \dots, a_n , the arithmetic mean is greater than or equal to the geometric mean.

AM \geq GM

$$\ast \lim_{x \rightarrow c} f(x) = f(c)$$

if $f(x)$ is a polynomial function \rightarrow **يسر حدود**

$$f(x) = a_n x^n + a_{n-1} x^{n-1} + \dots + a_1 x + a_0$$

هو أي عدد عليه قوة مثل $x^3 + 2x + 1$ أو $x^0 = 1$ وبأي يقدر أحوط مباشرة فيه

Example :-

$$\lim_{x \rightarrow -1} x^3 + 2x + 3 = (-1)^3 + 2(-1) + 3 = -1 - 2 + 3 = 0$$

$$\ast \lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \frac{f(c)}{g(c)}, g(c) \neq 0$$

$f(x)$ and $g(x)$ are polynomials

$\frac{f(x)}{g(x)}$ rational function

*** عندما أحوط القيمة دمه عن أي أحد الكالات الأربعة :-**

$$\lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \frac{f(c)}{g(c)}$$

- $\rightarrow \left(\frac{0}{a}\right) = 0$
- $\rightarrow \left(\frac{a}{b}\right) = \frac{a}{b}$
- $\rightarrow \left(\frac{a}{0}\right) = DNE \rightarrow (\infty, -\infty)$
- $\rightarrow \left(\frac{0}{0}\right) \rightarrow$ **Factorial** **في هذه الحالة مجال السبب والمقام**

Example :-

$$1 - \lim_{x \rightarrow 2} x^2 - 1 = 2^2 - 1 = 4 - 1 = 3$$

$$2 - \lim_{x \rightarrow 1} \frac{x^2 + 3x}{x - 2} = \frac{1^2 + 3(1)}{1 - 2} = \frac{4}{-1} = -4$$

$$3 - \lim_{x \rightarrow 4} \frac{x - 4}{x + 3} = \frac{4 - 4}{4 + 3} = \frac{0}{7} = 0$$

* Piecewise Function :- إقتزان متعدد القاعدة

$$f(x) = \begin{cases} x^2 + 1, & x \leq 1 \\ x + 2, & x > 1 \end{cases}$$

Find :- $2 > 1$

① $\lim_{x \rightarrow 2} f(x) = \lim_{x \rightarrow 2} x + 2 = 2 + 2 = 4.$

② $\lim_{x \rightarrow 0} f(x) = \lim_{x \rightarrow 0} x^2 + 1 = 0^2 + 1 = 1$

③ $\lim_{x \rightarrow 1} f(x) = ??$ طبعاً روح أخوضنا في الجهتين يعني عينا ويا ربي ان العدد واحد أي كطرف قاعدته

$\lim_{x \rightarrow 1^+} f(x) = \lim_{x \rightarrow 1^+} x + 2 = 1 + 2 = 3.$

$\lim_{x \rightarrow 1^-} f(x) = \lim_{x \rightarrow 1^-} x^2 + 1 = 1^2 + 1 = 2$

$\lim_{x \rightarrow 1} f(x) = \text{DNE}$ يعني (lim) عند 1 غير موجود بس عند باقي الأرقام موجود

$f(1) = 1^2 + 1 = 2 \rightarrow f(1) = 2$

بعضها في المساواة فقط عندنا طبق من الصورة f(x)

Continuous function :- الدوال المتصلة

* The function $f(x)$ is continuous at $x=c$ if all the following conditions are satisfied :-

1. $f(c)$ exists :- ✓
2. $\lim_{x \rightarrow c} f(x)$ exists :- ✓
3. $\lim_{x \rightarrow c} f(x) = f(c)$. ✓

* if one or more of continuous-abov do not hold, we say the function is discontinuous at $x=c$.

Example :-

$$f(x) = \begin{cases} x^2 + 1, & x \leq 1 \\ x + 2, & x > 1 \end{cases}$$

Find :-

1). $f(1) = 1^2 + 1 = 1 + 1 = 2 \Rightarrow f(1) = 2$

2) $\lim_{x \rightarrow 1} f(x) =$

$\lim_{x \rightarrow 1^-} f(x) = x^2 + 1 = 1^2 + 1 = 2$

$\lim_{x \rightarrow 1^+} f(x) = x + 2 = 1 + 2 = 3$
 $\lim_{x \rightarrow 1} f(x) = \text{DNE}$

$f(1) \neq \lim_{x \rightarrow 1} f(x)$

∴ discontinuous
 ← الدوال غير متصل

* Not :-

1) if $f(x)$ is polynomial, than $f(x)$ is continuous for all x ($\lim_{x \rightarrow c} = f(c)$)

* دائماً إقران معقد القاعدة من قبل :-

$$f(x) = x^3 - x$$

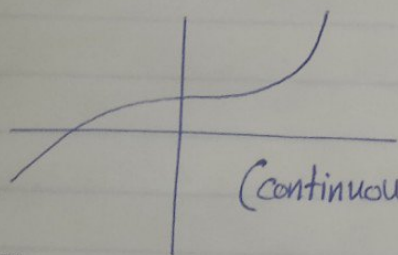
$$f(1) = 1^3 - 1 = 0$$

$$\lim_{x \rightarrow 1} f(x) = x^3 - 1 = 1^3 - 1 = 0 \quad f(1) = \lim_{x \rightarrow 1} f(x) \text{ Continuous.}$$

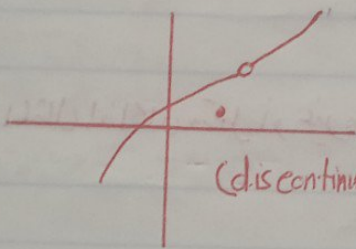
2) $\frac{f(x)}{g(x)}$ (rational function) is continuous for all x such that $g(x) \neq 0$

الكسور جميعها من غير ما عد ذلك رقم ان يتخلى المقام يصبح صفر من

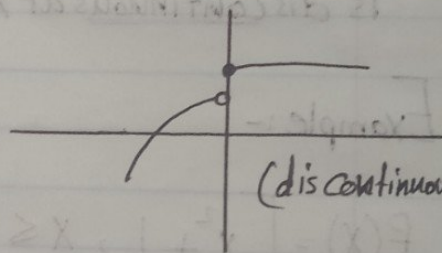
$$y = \frac{x^2 - 2}{x + 3} \rightarrow \text{Continuous } (-\infty, \infty) - \{-3\}$$



(continuous)



(discontinuous)



(discontinuous)

Example :- For what values of x , are the following function are continuous.

1) $h(x) = \frac{3x+2}{4x-6} \Rightarrow$ Continuous for all x except $x = \frac{3}{2}$
($4x-6=0 \Rightarrow \frac{4x}{4} = \frac{6}{4} \Rightarrow x = \frac{3}{2}$) $\Rightarrow (-\infty, \infty) - \{\frac{3}{2}\}$

2) $f(x) = x^3 - 2 \Rightarrow$ Continuous for all x , $(-\infty, \infty)$.

3) $g(x) = \frac{x^2 - x - 2}{x^2 - 4} \Rightarrow$ Continuous for all x except $x^2 - 4 = 0$
 $(-\infty, \infty) - \{-2, 2\}$.
 $\hookrightarrow (x-2)(x+2) = 0$
 $\hookrightarrow 2 = x / -2 = x$
 \hookrightarrow (discontinuous).

Example 2:-

Determine the values of x , if any, for which the following functions are discontinuous.

$$\textcircled{1} f(x) = \begin{cases} 4-x^2, & x < 2 \\ x-2, & x \geq 2 \end{cases} \rightarrow x=3 \rightarrow \text{Continuous.}$$

- if $x < 2$, $f(x) = 4-x^2$ is continuous for all x .
- if $x > 2$, $f(x) = x-2$ is continuous for all x .
- if $x = 2$ (3 condition) \rightarrow يوجد ثلاث شروط.

$$1. f(2) = 2 - 2 = 0$$

$$2. \lim_{x \rightarrow 2} f(x) = 0$$

$$\lim_{x \rightarrow 2^+} f(x) = \lim_{x \rightarrow 2^+} x - 2 = 2 - 2 = 0$$

$$\lim_{x \rightarrow 2^-} f(x) = \lim_{x \rightarrow 2^-} 4 - x^2 = 4 - 2^2 = 4 - 4 = 0$$

$$3. \lim_{x \rightarrow 2} f(x) = f(2).$$

$$0 = 0 \quad f(x) \text{ is continuous for all } x \in (-\infty, \infty).$$

2) $f(x) = \begin{cases} x^2 + 1, & x > -1 \\ 2x + 1, & x \leq -1 \end{cases}$

\rightarrow Continuous $x > -1$
 \rightarrow Continuous $x < -1$

متصل لأنه غير محدود
 متصل لأنه غير محدود

at = -1

1) $f(-1) = 2(-1) + 1 = -2 + 1 = -1$

2) $\lim_{x \rightarrow -1} f(x) = DNE$

$\lim_{x \rightarrow -1^+} f(x) = \lim_{x \rightarrow -1^+} x^2 + 1 = (-1)^2 + 1 = 2$

$\lim_{x \rightarrow -1^-} f(x) = \lim_{x \rightarrow -1^-} 2x + 1 = 2 \cdot (-1) + 1 = -2 + 1 = -1$

} \neq

$f(x)$ is not continuous at $x = -1$
 $f(x)$ is continuous $(-\infty, \infty) - \{-1\}$.

$$\lim_{x \rightarrow -\infty} \frac{f(x)}{g(x)} :-$$

* Yumna Mavei يوجد ثلاث حالات على هذه القاعدة

degree :- هو أعلى قوة لـ x

What is the degree :- 1). $x^2 + 2x + x^3 = 3$ / $2x - x^2 = 2$

1) degree $f(x) >$ degree $g(x) = (-\infty, \infty) \Rightarrow DNE$

2) degree $f(x) <$ degree $g(x) = 0$

3) degree $f(x) =$ degree $g(x) \Rightarrow$ degree "لـ $g(x)$ في x مالم $f(x)$ في x مالم

Example :-

1) $\lim_{x \rightarrow \infty} \frac{2x^2 + 3x}{x - 1} =$ degree $2 > 1 \Rightarrow DNE (-\infty, \infty)$

2) $\lim_{x \rightarrow -\infty} \frac{x^2 + 3x}{1 - x^3} =$ degree $2 < 3 = 0$

3) $\lim_{x \rightarrow \infty} \frac{x^2 - 3x + x^3}{2x - 3x + 1} =$ degree $3 = 3 \rightarrow \frac{1}{-3} \rightarrow$ بأخذ معامل أعلى degree في البسط على المقام

4) $\lim_{x \rightarrow -\infty} \frac{x + 4x^3 - 4}{x^3 + 4x - 2x^5} =$ degree $5 = 5 = \frac{1}{-2} = -\frac{1}{2}$

not :-

degree \rightarrow للعدد الثابت
 $\frac{3}{5} = \frac{3^{\circ}}{5^{\circ}}$ وهو صفر

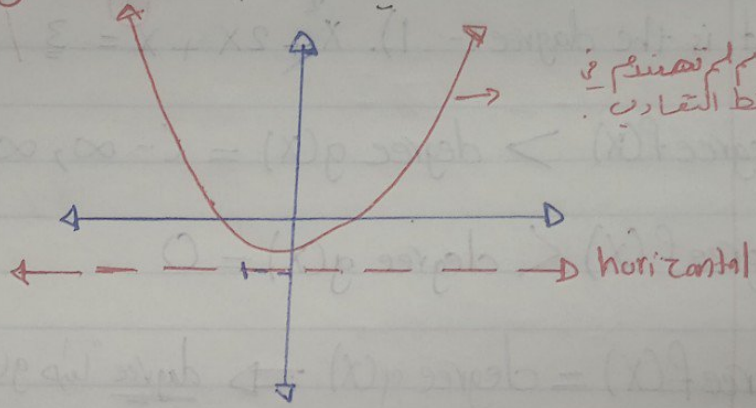
* Horizontal asymptote: - خط التقارب

هو خط منقطع في الرسم لم يكن من قبل ويكون خط أفقي (هو خط وهمي).

معادله الخط الأفقي دائماً $y = \text{the number}$

$$1) \lim_{x \rightarrow \infty} \frac{x^2 + 2x}{x - x^2} = -1$$

(horizontal asymptote) = $y = -1$



رسم لم تصنعتم في الخط التقارب

$$2) \lim_{x \rightarrow -\infty} \frac{x^3 + 2}{x + x^2} = \text{DNE}$$

horizontal asymptote لا يوجد لأن الجواب (DNE)

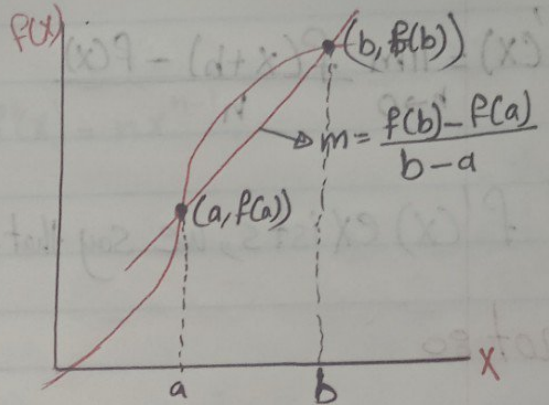
Rates of change and Derivatives

متوسط التغير

* average rate of change of $f(x)$ from $x=a$ to $x=b$ is defined by so:

$$\text{average rate of change} = \frac{f(b) - f(a)}{b - a}$$

(slope of the segment (or secant line))



Example: - Total cost

$$C(x) = 0.01x^2 + 25x + 1500$$

Find the average rate of change of total cost for the second 100 units produced (from 100 to 200)

$$\text{average rate of } C(x) = \frac{C(200) - C(100)}{200 - 100} =$$

$$= \frac{(0.01(200)^2 + 25(200) + 1500) - (0.01(100)^2 + 25(100) + 1500)}{200 - 100}$$

$$= \frac{6900 - 4100}{100} = 28 \text{ dollars per unit}$$

* average rate of change \rightarrow slope secant line \rightarrow (هو عبارة عن ميل القاطع (متوسط التغير))

* instantaneous rate of change (rate of change) = derivative (slope of the tangent)

تغير اللحظي

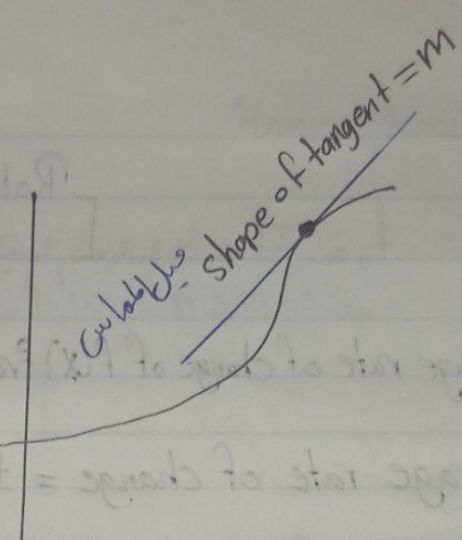
ميل المماس (هو نفس المشتقة)

Yumna Marei 1200563

* Derivative :- المشتقات

if f a function defined by $y = f(x)$,
then the derivative of $f(x)$ at any value x

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$



if $f'(x)$ exists, we say that f is differentiable.

* not so

Each of the following means "find the derivative".

1) Find the instantaneous rate of change. $f'(x)$

2) Find rate of change

3) Find the marginal revenue/cost/profit.

$$C(x) = 4x + 1$$

$$MC = 4$$

4) Find the slope of the tangent line.

Section 9.4

Yumna Mera' 1200563

Derivative Formulas.

Given $f(x), y$
Find $f'(x), \frac{dy}{dx} = y'$

* Rule 1:-

if $f(x) = x^n$, n any real number then $f'(x) = nx^{n-1}$.

Example:-

1) Find $f'(x)$ if $f(x) = x^{10}$
 $\rightarrow f'(x) = 10x^9$

2) $f(x) = x^{-2}$ Find $f'(x) =$
 $f'(x) = -2x^{-3} \Rightarrow \frac{-2}{x^3}$

3) $f(x) = \sqrt{x} = x^{\frac{1}{2}}$
 $f'(x) = \frac{1}{2}x^{-\frac{1}{2}} = \frac{1}{2x^{\frac{1}{2}}} = \frac{1}{2\sqrt{x}}$

$\sqrt[n]{x} = x^{\frac{1}{n}}$ not:-
 $\frac{-n}{x} = \frac{1}{x^n}$

4) $f(x) = \frac{1}{x^3} = x^{-3}$
 $f'(x) = -3x^{-4} \Rightarrow \frac{-3}{x^4} =$

* Rule 2:-

if $f(x) = c$ (constant) then $f'(x) = 0$:- مشتقة أي عدد ثابت تساوي صفر

Example:- Find the derivative :-

1- $f(x) = 1.5$
 $f'(x) = 0$

2- $f(x) = -10.35$
 $f'(x) = 0$

* Rule 3:-

if $f(x) = C \cdot u(x)$, C (constant) / $u(x)$ is differentiable of $x \rightarrow$ then $f'(x) = C \cdot u'(x)$.

مبدأ تربي الاشتقاق

$$y = 3x^2 \Rightarrow y' = 3(2x) = 6x.$$

$$* f(x) = Cx \Rightarrow f'(x) = C$$

Example:-

1- $f(x) = 2x$

$$f'(x) = 2 \cdot (1x)^{-1} = 2x^0 = 2$$

2. $f(x) = \frac{3}{\sqrt{x}} = 3x^{-\frac{1}{2}}$

$$f'(x) = 3 \cdot \frac{1}{2} x^{-\frac{1}{2}-1} = \frac{-3}{2} x^{-\frac{3}{2}} = \frac{-3}{2x^{\frac{3}{2}}} \Rightarrow \frac{-3}{2\sqrt{x^3}}$$

Rule $\Rightarrow a^{\frac{m}{n}} = \sqrt[n]{a^m}$

* Rule 4:-

if $f(x) = u(x) \mp v(x)$
 then $\Rightarrow f'(x) = u'(x) \mp v'(x)$

Example:-

1) $y = 5x + 3$
 $y' = 5 + 0 = 5$

2) $y = 2x^3 + 3x - 5$
 $y' = 2(3x^2) + 3 - 0$
 $y' = 6x^2 + 3$

Example:-

1) Find the derivative of $y = 5x^{-3}$

$$y' = 5(-3x^{-4}) = -15x^{-4} = \frac{-15}{x^4}$$

2) Find the marginal revenue of $R(x) = 15x + 20$

MR = $R'(x) = 15$ (the revenue of producing and selling one additional unit is about \$15 approximately)

3) Suppose the total cost is given by $C(x) = 4000 + 55x + 0.1x^2$
 - Find the rate of change of $C(x)$ at $x = 10$.

$$C(x) = 4000 + 55x + 0.1x^2$$

$$C'(x) = 0 + 55 + 0.1(2x)$$

$$C'(x) = 55 + 0.2x$$

Find the marginal cost at $x = 10$.

$$MC = C'(10) = 55 + 0.2(10)$$

$$MC = C'(10) = 55 + 2 = 57$$

$MC = C'(10) = 57$. (the cost of producing one additional unit is about 57).

4) Write the equation of tangent line of $y = x^4 - 4x^3 - 2$ at $x = 2$

equation of tangent line $\Rightarrow y - y_1 = m(x - x_1)$. $m = \text{slope}$ / (x_1, y_1) point on the curve

$$\text{at } x = 2 \Rightarrow y = 2^4 - 4 \cdot 2^3 - 2$$

$$y = 16 - 32 - 2 = -18 \Rightarrow (2, -18)$$

$$y = x^4 - 4x^3 - 2$$

$$y' = 4x^3 - 12x^2 - 0$$

$$y'(2) = 4 \cdot 2^3 - 12 \cdot 2^2 =$$

$$y'(2) = 32 - 48 = -16$$

$$m \rightarrow \text{slope} - y'(2) = -16$$

Equation $(2, -18)$ $m = -16$.

$$= y - y_1 = m(x - x_1)$$

$$y - (-18) = -16(x - 2)$$

$$y + 18 = -16x + 32$$

$$y = -16x + 14$$

إحداثيات الزوايا المترتبة (x, y)

← مماس أفقي

5) Find the coordinates of point where the graph of $f(x)$ has a horizontal tangent.

$(x, y) \Rightarrow f(x) = 3x^5 - 5x^3 + 2$ الخط الأفقي عليه سيكون يساوي (صفر)

مماس أفقي . صومستفة .

* horizontal tangent \rightarrow slope = 0 / $f'(x) = 0$

* $f(x) = 3x^5 - 5x^3 + 2$

$f'(x) = 3(5x^4) - 5(3x^2) + 0$

$f'(x) = 15x^4 - 15x^2$

$0 = 15x^4 - 15x^2$

$0 = 15x^2(x^2 - 1)$

$\Rightarrow \frac{15x^2}{15} = \frac{0}{15} \Rightarrow \begin{cases} x^2 - 1 = 0 \\ x = 0 \end{cases} \Rightarrow \begin{cases} x = 1 \text{ or } x = -1 \end{cases}$

$x = 0, 1, -1 \Rightarrow$ نعوض في المعادلة الأصلية حتى نحصل على y

$\rightarrow f(x) = 3x^5 - 5x^3 + 2$

$f(0) = 3 \cdot 0^5 - 5 \cdot 0^3 + 2 = 2 \Rightarrow (0, 2)$

$f(1) = 3 \cdot 1^5 - 5 \cdot 1^3 + 2 = 0 \Rightarrow (1, 0)$

$f(-1) = 3 \cdot (-1)^5 - 5 \cdot (-1)^3 + 2 = 4 \Rightarrow (-1, 4)$

(yumna klari | 200503)

6) Suppose that the demand for a product given by $D(p)$

$$D(p) = \frac{500000}{p^2} - \frac{1}{2}, \quad p > 0$$

* Find and explain the meaning of rate of change of demand with respect to price when $p = 50$

$$\text{rate of change} = D'(p) = \frac{dq}{dp} \Rightarrow$$

$$D(p) = \frac{500000}{p^2} - \frac{1}{2}$$

$$D(p) = 500000 p^{-2} - \frac{1}{2}$$

$$D'(p) = 500000(-2)p^{-3} - 0$$

$$D'(p) = -1000000 p^{-3} = \frac{-1000000}{p^3}$$

$$D'(50) = \frac{-1000000}{(50)^3} = -8$$

when price increases by \$1 the quantity demanded decreased by approximately 8 units

* عندها استخدم المشتقة لتفسير يجب أن أكتب (approximately or about) للتوحيات
بشكل تقريبي وليس صحيح 100%.

* Average cost function :- $\bar{C}(x)$

* if $C(x)$ the total cost than the average cost $\Rightarrow \bar{C}(x) = \frac{C(x)}{x}$
(average cost) \Rightarrow $\frac{C(x)}{x}$

Example:- Given.

$$C(x) = 40500 + 190x + 0.2x^2 \text{ Find :-}$$

1- the average cost function:-

$$\bar{C}(x) = \frac{C(x)}{x} = \frac{40500 + 190x + 0.2x^2}{x}$$

$$= \frac{40500}{x} + \frac{190x}{x} + \frac{0.2x^2}{x}$$

$$\bar{C}(x) = 40500x^{-1} + 190 + 0.2x$$

not: $\frac{a+b}{x} =$

$\frac{a}{x} + \frac{b}{x}$

2. Find the instantaneous rate of ~~the~~ change of $\bar{C}(x) \Rightarrow (\bar{C}(x))'$?

$$\bar{C}(x) = 40500x^{-1} + 190 + 0.2x$$

$$(\bar{C}(x))' = 40500(-1)x^{-2} + 0 + 0.2$$

$$(\bar{C}(x))' = \frac{-40500}{x^2} + 0.2$$

The product Rule and Quotient Rule :- مشتقة الحزب و الحزب

* Product Rule :- مشتقة الحزب

if $f(x) = u(x) \cdot v(x)$ where u and v are differentiable function of x , then.

$$f'(x) = u(x) \cdot v'(x) + v(x) \cdot u'(x)$$

* مشتقة الحزب = الاول . مشتقة الثاني + الثاني . مشتقة الاول

Example :-

1) Find the $\frac{dy}{dx}$ if $y = (2x^3 + 3x + 1)(x^2 + 4)$

$$\begin{aligned} \frac{dy}{dx} &= y' = (2x^3 + 3x + 1) \cdot (2x) + (x^2 + 4) \cdot (6x^2 + 3) \\ &= 4x^4 + 6x^2 + 2x + 6x^4 + 3x^2 + 24x^2 + 12 \\ &= 10x^4 + 33x^2 + 2x + 12 \end{aligned}$$

2) - Find the slope of tangent to the graph of

$$y = (4x^3 + 5x^2 - 6x + 5)(x^3 - 4x^2 + 1) \text{ at } x = 1$$

Slope at $x = 1 \Rightarrow y'(1)$.

$$y' = (4x^3 + 5x^2 - 6x + 5) \cdot (3x^2 - 8x) + (x^3 - 4x^2 + 1) \cdot (12x^2 + 10x - 6)$$

$$y'(1) = (4(1)^3 + 5(1)^2 - 6(1) + 5) \cdot (3(1)^2 - 8(1)) + ((1)^3 - 4(1)^2 + 1) \cdot (12(1)^2 + 10(1) - 6)$$

$$y'(1) = (4 + 5 - 6 + 5) \cdot (3 - 8) + (1 - 4 + 1) \cdot (12 + 10 - 6)$$

$$y'(1) = 8 \cdot (-5) + (-2) \cdot (16)$$

$$y'(1) = -40 + -32 = -72$$

* Quotient Rule \Rightarrow قسمة المتغيرات

if $f(x) = \frac{u(x)}{v(x)}$, $v(x) \neq 0$ then:-

$$f'(x) = \frac{v(x) \cdot u'(x) - u(x) \cdot v'(x)}{(v(x))^2}$$

Example:-

1). if $f(x) = \frac{x^2 - 4x}{x + 5}$, find $f'(x)$.

$$\begin{aligned} f'(x) &= \frac{(x+5) \cdot (2x-4) - (x^2-4x) \cdot (1)}{(x+5)^2} \\ &= \frac{2x^2 - 4x + 10x - 20 - x^2 + 4x}{(x+5)^2} = \frac{x^2 + 10x - 20}{(x+5)^2} \end{aligned}$$

2). if $f(x) = \frac{x^3 - 3x^2 + 2}{x^2 - 4}$ find the instantaneous rate of change of $f(x)$ at $x = 3$.

$$\begin{aligned} \rightarrow f'(3) &= ?? \\ &= f'(x) = \frac{(x^2-4) \cdot (3x^2-6x) - (x^3-3x^2+2) \cdot (2x)}{(x^2-4)^2} \\ &= f'(3) = \frac{(3^2-4) \cdot (3 \cdot 3^2 - 6 \cdot 3) - (3^3 - 3 \cdot 3^2 + 2) \cdot (2 \cdot 3)}{(3^2-4)^2} \\ &= \frac{45 - 12}{25} = \frac{33}{25} \approx 1.32 \end{aligned}$$

Example:-

$$R(x) = \frac{60x^2 + 74}{2x + 2}$$

a) Find the marginal revenue when 49 unite are sold Interpret your answer.
(Find the revenue from the sold of the 50th unite). ? $R'(49)$.

$$MR = R'(x) = \frac{(2x+2) \cdot (120x) - (60x^2 + 74) \cdot (2)}{(2x+2)^2}$$

$$R'(49) = \frac{(2(49)+2) \cdot (120 \cdot 49) - (60 \cdot (49)^2 + 74) \cdot 2}{(2 \cdot 49 + 2)^2}$$

$$R'(49) = \frac{(100) \cdot (5880) - (144134) \cdot (2)}{(100)^2}$$

$$R'(49) = \frac{588000 - 288268}{10000} = 29.97 \$$$

* The revenue of producing and selling one additional unite is about 29.97.

b) Find $R(50) - R(49) = ??$

$$R(50) = \frac{60(50)^2 + 72}{2 \cdot 50 + 2} = 1471.31$$

$$R(49) = \frac{60(49)^2 + 72}{2 \cdot 49 + 2} = 1441.34$$

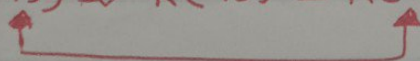
$$R'(49) \approx 1471.31 - 1441.34 = 29.97 \$$$

the revenue of producing and selling one additional unite is 29.97 (the exact revenue).

not:-

$$MR = R'(49) \approx R(50) - R(49)$$

$$R'(45) \approx R(46) - R(45)$$



Section 9.6

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قاعدة السلسلة (تركيب الأقرنان) The chain Rule and the power Rule

* Composite function := $x = (x)^2 \Leftrightarrow \frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx} = 2x \cdot 2x = 4x^2$

$\rightarrow (f \circ g)(x) = f(g(x))$
 $\rightarrow (g \circ f)(x) = g(f(x))$

Example :-

* $f(x) = 3x^2, g(x) = 2x - 1$ Find $f(g(x))$:= $f(2x-1) = 3(2x-1)^2 = 3(4x^2 - 4x + 1) = 12x^2 - 12x + 3$

* $f(g(x)) = 3(2x-1)^2 = 3(4x^2 - 4x + 1) = 12x^2 - 12x + 3$

* Find $(f \circ g(x))' = (3(2x-1)^2)' = 24x - 12 \Rightarrow 6(2x-1) \cdot 2 = 12(2x-1) = 24x - 12$

if $y = f(g(x))$ then $y' = f'(g(x)) \cdot g'(x)$ قاعدة (سلسلة)

Example :-

1) let $f(2) = 1, g(1) = 3, g'(1) = 5, f'(3) = 2$ and $h(x) = f(g(x))$ Find $h'(1)$?

$h(x) = f(g(x))$
 $h'(x) = f'(g(x)) \cdot g'(x)$
 $h'(1) = f'(g(1)) \cdot g'(1)$
 $h'(1) = f'(3) \cdot 5$
 $h'(1) = 2 \cdot 5 = 10$

* A special case of chain rule is the power rule if $y = x^n$
 $\frac{dy}{dx} = n \cdot x^{n-1} = y'$
 Example: find the derivative of $y = x^3$
 $\frac{dy}{dx} = 3x^2 = y'$

Example:-

1) if $y = (2x^2 + 3)^2$ find $\frac{dy}{dx} \Rightarrow f(x) = x^2 / g(x) = (2x^2 + 3) = f(g(x))$

$$\frac{dy}{dx} = y' = 2(2x^2 + 3) \cdot (4x) \xrightarrow{\text{مشتق داخل القوس}} f'(g(x)) \cdot g'(x)$$

$$(f(g(x)))' = f'(g(x)) \cdot g'(x)$$

$$f'(x) = 2x$$

$$f'(g(x)) = f'(2x^2 + 3) = 2(2x^2 + 3)$$

2) if $y = \sqrt{x^2 - 1}$ find $y' = (x^2 - 1)^{\frac{1}{2}}$

$$y' = \frac{1}{2}(x^2 - 1)^{-\frac{1}{2}} \cdot (2x) = \frac{x}{\sqrt{x^2 - 1}}$$

$$y' = \frac{1}{2}(x^2 - 1)^{-\frac{1}{2}} \cdot (2x) = \frac{x}{\sqrt{x^2 - 1}}$$

$$y' = \frac{x}{(x^2 - 1)^{\frac{1}{2}}} = \frac{x}{\sqrt{x^2 - 1}}$$

* A special case of chain Rule is the power Rule if $y = u^n$, u function of x

$$y' = u n^{n-1} \cdot \frac{du}{dx}$$

* Example:- Find the derivative of y .

1) $y = x^{-3}$

$$y' = -3x^{-4} = \frac{-3}{x^4}$$

Example :-

Yumna Mavei 12005

$$2) \quad y = \frac{x^2 + 1}{x}$$

$$y = \frac{x^2}{x} + \frac{1}{x} = x^2 \cdot x^{-1} + x^{-1} = x + x^{-1}$$

$$y = x + x^{-1}$$

$$y' = 1 + -1 x^{-2} = 1 - 1 + \frac{-1}{x^2}$$

or :- طريقة ثانية عند طريق التفاضل مباشرة.

$$y' = \frac{x \cdot (2x) - (x^2 + 1) \cdot (1)}{(x)^2} = \frac{2x^2 - (x^2 + 1)}{x^2} = \frac{x^2 - 1}{x^2} = \frac{1}{x} - \frac{1}{x^2}$$

$$3) \quad y = x^{\frac{1}{2}} (x^2 + 1) \quad \text{product Rule}$$

$$= x^{\frac{1}{2}} \cdot (2x) + (x^2 + 1) \cdot \frac{1}{2} x^{-\frac{1}{2}} = \frac{1}{2} x^{-\frac{1}{2}}$$

$$= 2x^{\frac{3}{2}} + \frac{(x^2 + 1) \cdot 1}{2\sqrt{x}}$$

or :- طريقة الثانية طريقة الجمع المباشر.

$$y = x^{\frac{1}{2}} \cdot x^2 + x^{\frac{1}{2}} + 1$$

$$y = x^{\frac{5}{2}} + x^{\frac{1}{2}} + 1$$

$$y' = \frac{5}{2} x^{\frac{3}{2}} + \frac{1}{2} x^{-\frac{1}{2}} = \frac{5}{2} x^{\frac{3}{2}} + \frac{1}{2\sqrt{x}}$$

4) $y = (3x^3 - 1)^3$ power rule. (chain rule).

$$y' = 3(3x^3 - 1)^2 \cdot (9x^2)$$

$$y' = 27x^2(3x^3 - 1)^2$$

$$y' = 27x^2(3x^3 - 1)^2$$

5) $y = \frac{1}{\sqrt[3]{x+3x^2}} = \frac{1}{(x+3x^2)^{\frac{1}{3}}} = (x+3x^2)^{-\frac{1}{3}}$

$$y' = -\frac{1}{3}(x+3x^2)^{-\frac{4}{3}} \cdot (1+6x)$$

$$y' = \frac{-(1+6x)}{3\sqrt[3]{(x+3x^2)^4}}$$

6) $y = \frac{1}{\sqrt{(x^2+1)^3}} = \frac{1}{(x^2+1)^{\frac{3}{2}}} = (x^2+1)^{-\frac{3}{2}}$

$$y' = -\frac{3}{2}(x^2+1)^{-\frac{5}{2}} \cdot (2x)$$

$$y' = \frac{-3 \cdot (2x)}{2\sqrt{(x^2+1)^5}} = \frac{-3x}{\sqrt{(x^2+1)^5}}$$

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Section 9.7

مراجعة

Using Derivative Formulas

Rule :-

1) if $y = x^n$ then $y' = nx^{n-1}$

2) if $y = u(x) \cdot v(x)$ then $y' = u(x) \cdot v'(x) + v(x) \cdot u'(x)$

3) if $y = \frac{u(x)}{v(x)}$ then $y' = \frac{v(x) \cdot u'(x) - u(x) \cdot v'(x)}{(v(x))^2}$

4) if $y = (u(x))^n$ then $y' = n(u(x))^{n-1} \cdot u'(x)$

Example:- Find the derivative of y :-

1) $y = (x^5 + 2x)^3$
 $y' = 3(x^5 + 2x)^2 \cdot (5x^4 + 2)$

2) $y = (x^2 \cdot (x+1))^3$
 $y' = 3(x^2 \cdot (x+1))^2 \cdot (x^2 \cdot 1 + (x+1) \cdot 2x)$

$y' = 3(x^2 \cdot (x+1))^2 \cdot (x^2 + 2x^2 + 2x) = 3(x^2 \cdot (x+1))^2 \cdot (3x^2 + 2x)$

or :- $y = (x^3 + x^2)^3$

$y' = 3(x^3 + x^2) \cdot (3x^2 + 2x)$

Example:-

$$3). y = \left(\frac{x^2}{x-1} \right)^5$$

$$y' = 5 \left(\frac{x^2}{x-1} \right)^4 \cdot \left(\frac{(x-1) \cdot 2x - (x^2) \cdot 1}{(x-1)^2} \right)$$

$$y' = 5 \left(\frac{x^2}{x-1} \right)^4 \cdot \left(\frac{2x^2 - 2x - x^2}{(x-1)^2} \right)$$

$$y' = 5 \left(\frac{x^2}{x-1} \right)^4 \cdot \left(\frac{x^2 - 2x}{(x-1)^2} \right)$$

$$4). y = \frac{(x-1)^2}{x+3} \xrightarrow{\text{Chain Rule}} \Rightarrow \text{(Quotient and chain rule)}$$

$$y' = \frac{(x+3) \cdot 2(x-1) \cdot 1 - (x-1)^2 \cdot 1}{(x+3)^2}$$

$$y' = \frac{2(x+3)(x-1) - (x-1)^2}{(x+3)^2}$$

$$5). y = (x^2-1) \sqrt{3-x^2}$$

$$y = (x^2-1) (3-x^2)^{\frac{1}{2}}$$

$$y' = (x^2-1) \cdot \frac{1}{2} (3-x^2)^{-\frac{1}{2}} \cdot (-2x) + (3-x^2)^{\frac{1}{2}} \cdot (2x)$$

$$y' = \frac{-x(x^2-1)}{\sqrt{3-x^2}} + \frac{2x\sqrt{3-x^2}}{\sqrt{3-x^2}}$$

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Example:-

if $R(x) = \frac{36000000x}{(2x+500)^2}$, Find the Marginal revenue.

$$MR = R'(x) = \frac{(2x+500)^2 \cdot 36000000 - 36000000x \cdot 2(2x+500) \cdot 2}{((2x+500)^2)^2}$$

$$= \frac{(2x+500)^2 \cdot 36000000 - 36000000x \cdot 4(2x+500)}{(2x+500)^4} \rightarrow \text{بتقسيمنا بأجزاء مشتركة}$$

$$= \frac{\cancel{2x+500} \left((2x+500) \cdot 36000000 - 36000000x \cdot 4 \right)}{(\cancel{2x+500})^4 3}$$

$$= \frac{(2x+500) \cdot 36000000 - 4(36000000)x}{(2x+500)^3}$$

$$\text{Find } R'(50) = \frac{(2 \cdot 50 + 500) \cdot 36000000 - 4 \cdot 50 \cdot (36000000)}{(2 \cdot 50 + 500)^3}$$

$$R'(50) = \frac{200}{3} \approx 66.67 \rightarrow \text{بأقرب للأقرب مئتين وستين}$$

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Section 9.8

Higher-order Derivatives :- مشتقات عليا

* if $y = f(x)$, then $y' = f'(x)$ (the first derivatives)

$$y' = \frac{dy}{dx} \rightarrow \text{مشتقة أولى}$$

$$y'' = \frac{d^2y}{dx^2} \rightarrow \text{مشتقة ثانية}$$

* The second derivatives :- $y'' = \frac{d^2y}{dx^2}$

Example :- Find the second derivatives :-

$$1) y = x^4 - 3x^2 + x^{-2}$$

$$y' = \frac{dy}{dx} = 4x^3 - 6x - 2x^{-3}$$

$$y'' = \frac{d^2y}{dx^2} = 12x^2 - 6 + 6x^{-4} \Rightarrow \text{the second derivatives.}$$

Example :- Find $\frac{d^2y}{dx^2}$ of $y = \sqrt{3x-2}$ $\Rightarrow y'' = ??$

$$y = (3x-2)^{\frac{1}{2}}$$

$$y' = \frac{1}{2} (3x-2)^{-\frac{1}{2}} \cdot (3)$$

$$y' = \frac{3}{2} (3x-2)^{-\frac{1}{2}}$$

$$y'' = \frac{3}{2} \cdot -\frac{1}{2} (3x-2)^{-\frac{3}{2}} \cdot (3)$$

$$y'' = \frac{-9}{4 \sqrt{(3x-2)^3}}$$

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Example:-

Find $f^{(4)}(x)$ if $f(x) = \sqrt{x}$

$$f(x) = x^{\frac{1}{2}}$$

$$f'(x) = \frac{1}{2} x^{-\frac{1}{2}}$$

$$f''(x) = \frac{1}{2} \cdot -\frac{1}{2} x^{-\frac{3}{2}} = -\frac{1}{4} x^{-\frac{3}{2}}$$

$$f'''(x) = -\frac{1}{4} \cdot -\frac{3}{2} x^{-\frac{5}{2}} = \frac{3}{8} x^{-\frac{5}{2}}$$

$$f^{(4)}(x) = \frac{3}{8} \cdot -\frac{5}{2} x^{-\frac{7}{2}} = -\frac{15}{16} x^{-\frac{7}{2}}$$

$$= -\frac{15}{16 \sqrt{x^7}}$$

Example:-

- Find the rate of change of $C(x) = x^2 - 3x^3$

$$C'(x) = 2x - 9x^2 \Rightarrow C'(x) = \overline{MC}$$

معدل التغير

- Find the rate of change of marginal cost if $C(x) = x^2 - 3x^3 \Rightarrow (MC)'$

$$C(x) = x^2 - 3x^3$$

$$C'(x) = MC = 2x - 9x^2$$

$$C''(x) = (MC)' = 2 - 18x$$

- E:- $f(x) = x^2 + 2$ Find the rate of change of $f'(x)$:-

$$f(x) = x^2 + 2$$

$$f'(x) = 2x$$

$$f''(x) = 2 \rightarrow \text{ثابت}$$

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Applications: Marginals and Derivatives

Review:

- if $R(x)$ is the total Revenue, then the marginal revenue = $MR = R'(x)$
- if $C(x)$ is the total cost, then the marginal cost = $MC = C'(x)$
- if $P(x)$ the total profit function, then the marginal profit = $MP = P'(x)$.

Example:-

Suppose that the demand for local cable TV service is given by $p = 80 - 0.4x$, where P the monthly price per dollars and x is the number of subscribers C in hundreds.

a) Find the Revenue Function:-

$$R(x) = p \cdot x$$

$$R(x) = (80 - 0.4x) \cdot x = 80x - 0.4x^2$$

b) Find the marginal revenue at $x = 10$

$$MR = R'(x) = 80 - 0.8x$$

$$R'(10) = 80 - 0.8(10) = 80 - 8 = 72 \text{ (approximately)}$$

$$R(11) - R(10) = 831.6 - 760 = 71.6 \text{ (exact)} \rightarrow \text{بحسب.}$$

* حسب ما بعد السؤال اذ من جانب (exact) كل على (approximately)

Example:- Q17 → page 625

$$C(x) = 40 + x^2$$

a). Find the marginal cost at $x=5$ and tell what this predicts about the cost of producing 1 additional unite?

$$MC = C'(x) = 2x$$

$$C'(5) = 2 \cdot 5 = 10 \rightarrow \text{تقريباً}$$

the cost of producing one additional ~~unit~~ unite is about 10\$.

$$b). C(6) - C(5) = ?$$

$$(40 - 6^2) - (40 - 5^2)$$

$$(40 - 36) - (40 - 25) = 11\$ \rightarrow \text{(exact)}$$

the cost of producing one additional unite is 11\$.

$$C(6) - C(5) \cong C'(5)$$

$$\parallel \quad \approx \quad 10$$

Q 36 → page 626.

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→ = slope = m

$$C(x) = 60 + 0.2x$$

Selling price = 220\$ Equilibrium price: determined by competitive market, How many units should the firm produce and sell each week to maximize its profit?

$$m = 60 + 0.2x$$

$$p = 220 \$$$

$$C(x) = mx + b$$

$$C(x) = (60 + 0.2x)x + 0$$

$$C(x) = 60x + 0.2x^2$$

$$R(x) = p \cdot x$$

$$R(x) = 220x$$

$$P(x) = R(x) - C(x)$$

$$= 220x - (60x + 0.2x^2)$$

$$= 160x - 0.2x^2$$

$$\text{maximize profit at } x = \frac{-b}{2a} = \frac{-160}{2 \cdot (-0.2)} = \frac{160}{0.4} = 400 \text{ units.}$$

$$\text{at } x = 400 \text{ units} \rightarrow \text{the maximize profit} = P(400)$$

$$\text{Maximize profit} \Rightarrow P(400) = 160(400) - 0.2(400)^2$$

$$P(400) = \underline{\underline{\$32000}}$$

Chapter 10 "Application of Derivatives"

Section 10.1

Relative maxima and minima ← أعلى قيمة وأقل قيمة

increasing and decreasing ← تزايد والتناقص (المستقيمة الأخرى) $f'(x)$

$f'(x) \rightarrow$ Critical values

Maximum / minimum

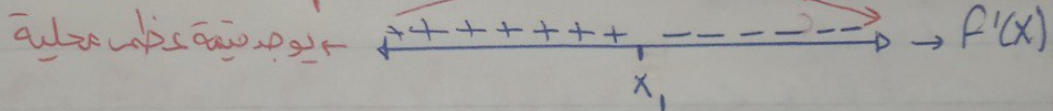
increasing / decreasing

HPI (Horizontal point of inflection)

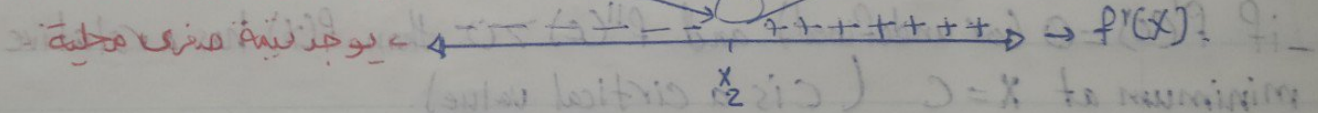
نقطة المحورية
أعلى قيمة / أقل قيمة
تزايد و تناقص
جميع هذه الملاحظات لشرح
علاقة بالمستقيمة الأخرى
هذه المسألة يطلب عنواير
المستقيمة الأخرى

* Relative maxima and minima

$(x_1, f(x_1))$ is a relative maximum point of $f(x)$ if $f(x_1) \geq f(x)$ for all x in an interval about x_1 .



$(x_2, f(x_2))$ is a relative (local) minimum point of $f(x)$ if $f(x_2) \leq f(x)$ for all x in an interval about x_2 .



* Increasing and decreasing.

if $f(x)$ is a function is differentiable on an interval (a, b) , then:

① - if $f'(x) > 0$ for all x in (a, b) , f is increasing on (a, b) .

② - if $f'(x) < 0$ for all x in (a, b) , f decreasing on (a, b) .

* HPI :-

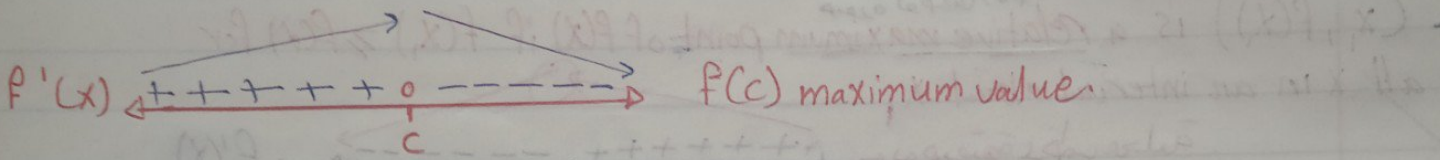
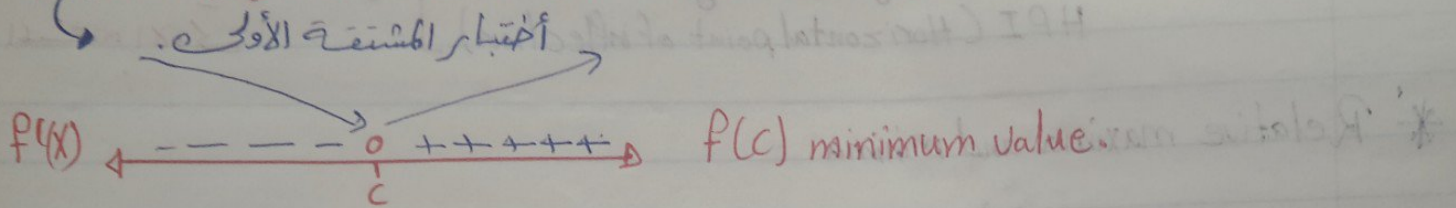
if $f(x)$ has a relative maximum or a relative minimum at $x=c$, then $f'(c) = 0$ or $f'(c)$ undefined.

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* $f(x)$ has a critical value at C if $f'(C) = 0$ or $f'(C)$ is undefined
 $(C, f(C)) \rightarrow$ critical point.

\Rightarrow if $x = C$ is a critical value for $f(x)$, then $f(x)$ may or may not have a relative maximum or minimum at $x = C$.

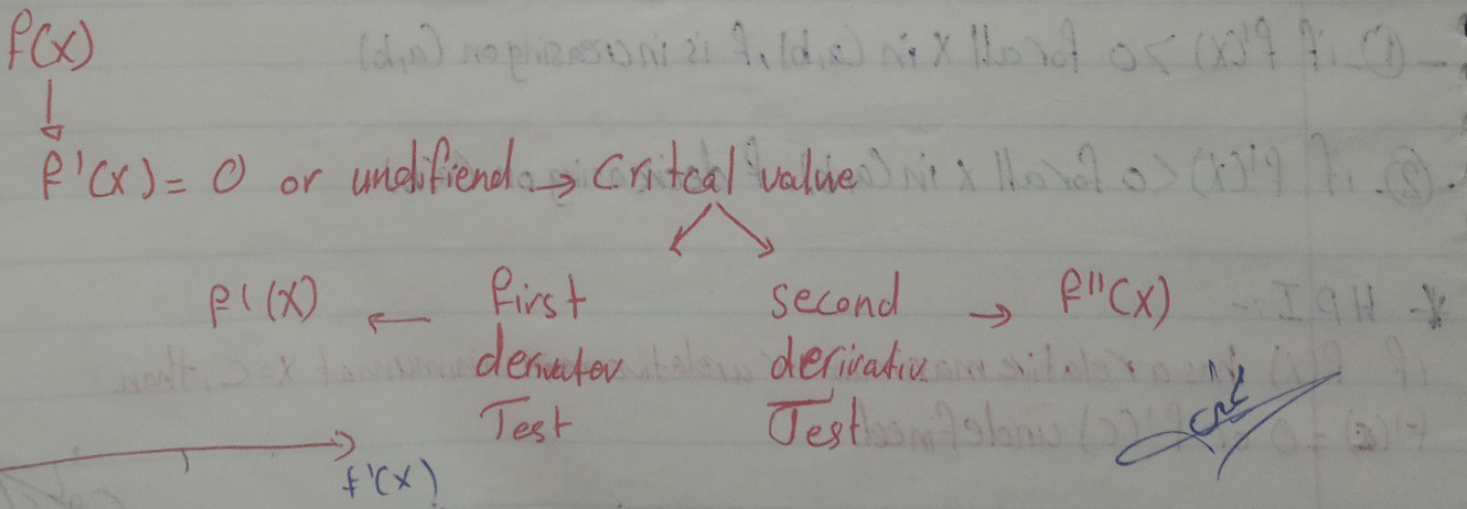
* First derivative Test (maximum and minimum values)



* Second derivative Test :- اختبار المشتقة الثانية

- if $f'(C) = 0$ (or undefined) and $f''(C) > 0$ then $f(x)$ has a relative minimum at $x = C$ (C is a critical value).

- if $f'(C) = 0$ or (undefined) and $f''(C) < 0$ then $f(x)$ has a relative maximum at $x = C$.



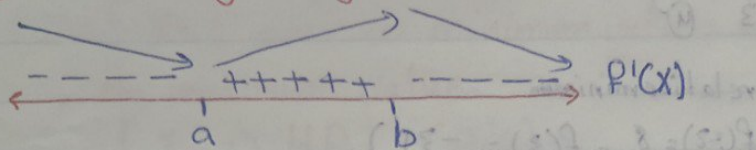
if Given $f(x)$?

Maximum, minimum, increasing, decreasing, Critical values.

1). Find $f'(x)$

2). Find the critical values $\Rightarrow f'(x) = 0$ or $f'(x)$ is undefined

3). Find sign diagram for $f'(x)$



Sign:- $- \rightarrow +$ $x=a$ minimum $\rightarrow f(a)$

$+ \rightarrow -$ $x=b$ maximum $\rightarrow f(b)$

$+ \rightarrow +$ HPI (horizontal point

$- \rightarrow -$ of inflection) neither max. nor min.

Example:- let $f(x) = \frac{1}{4}x^4 - \frac{1}{3}x^3 - 3x^2 + 8$

1- Find the critical value / 2- Find the relative maximum and minimum /

3- Find the increasing and decreasing of $f(x)$

$$f(x) = \frac{1}{4}x^4 - \frac{1}{3}x^3 - 3x^2 + 8$$

$$f'(x) = \frac{1}{4} \cdot 4x^3 - \frac{1}{3} \cdot 3x^2 - 3 \cdot 2x$$

$$f'(x) = x^3 - x^2 - 6x$$

1). Critical values $\rightarrow f'(x) = 0$ / $f'(x)$ is undefined \Rightarrow

$$f'(x) = 0$$

$$x^3 - x^2 - 6x = 0$$

$$x(x^2 - x - 6) = 0$$

$$x(x-3)(x+2) = 0$$

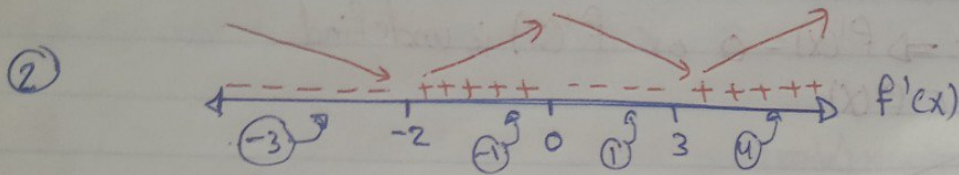
$$x=0 / x=3 / x=-2$$

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Example :- \leftarrow

Critical values = $\{0, 3, -2\}$.

Critical point = $(0, f(0)), (3, f(3)), (-2, f(-2))$
 $(0, 8), (3, -\frac{31}{4}), (-2, \frac{8}{3})$.



لا ينادى على الـ 2 الـ 3 (وهو نقطة)
 قيم بين النقاط الحرجة $f'(x)$

relative minimum

relative minimum at $x = -2, 3$ ($f(-2) = \frac{8}{3}, f(3) = -\frac{31}{4}$).

relative maximum at $x = 0$ ($f(0) = 8$) relative maximum.

③. $f(x)$ increasing if $f'(x) > 0$
 $(-2, 0) \cup (3, \infty)$.

$f(x)$ decreasing if $f'(x) < 0$
 $(-\infty, -2) \cup (0, 3)$.

Example :- if $y = x^{\frac{1}{3}} \cdot (x-4)$ and $y' = \frac{4(x^{\frac{1}{3}}-1)}{3x^{\frac{2}{3}}}$

1. Find the critical value / 2. Find the increasing and decreasing
3. Find the relative maximum and minimum.

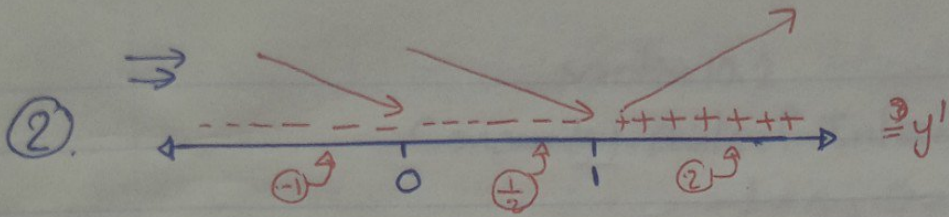
① critical values = $f'(x) = 0 \rightarrow 0 = \text{عدد} / f'(x)$ is undifind $\rightarrow 0 = \text{المقام}$

$$y' = 4(x-1) = 0 \Rightarrow x = 1$$

$$y' \text{ undifined} \Rightarrow 3x^{\frac{2}{3}} = 0 \rightarrow x^{\frac{2}{3}} = 0 \Rightarrow x = 0$$

Critical values = $\{0, 1\}$.

Critical point = $(0, f(0)), (1, f(1))$
 $(0, 0), (1, -3)$



y -decreasing $(-\infty, 1)$.

y increasing $(1, \infty)$

بدون الصورة وبعضها الآخر لا بأس .

- at $x=1$ minimum minimum value = $f(1) = -3$

- no maximum value.

- at $x=0$ HPI $(0, 0)$.

OK

Section 10.2

Concavity, points of Inflection. :- نقطة الانعطاف

* $f(x)$ is concave up (منقر للأعلى) or an interval I if $f''(x) > 0$ on I

* $f(x)$ is concave down on an interval I if $f''(x) < 0$ on I .

* The point where concavity changes is called an inflection point.

⇒ ① Find $f'(x)$ and $f''(x)$

② $f''(x) = 0$ or $f''(x)$ undetermined.

③. sign of $f''(x)$. ← $f''(x)$ →

if $f''(x) > 0 \rightarrow$ Concave up \cup

if $f''(x) < 0 \rightarrow$ Concave down \cap

if the sign of $f''(x)$ $\times + \rightarrow -$ (inflection point)
 $- \rightarrow +$

Example :- Find the points of inflection and concavity of :-

$$y = \frac{1}{2}x^4 - x^3 + 5$$

$$y' = \frac{1}{2} \cdot 4x^3 - 3x^2 \Rightarrow y' = 2x^3 - 3x^2$$

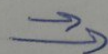
$$y'' = 6x^2 - 6x$$

$$y'' = 0$$

$$6x^2 - 6x = 0$$

$$6x(x-1) = 0$$

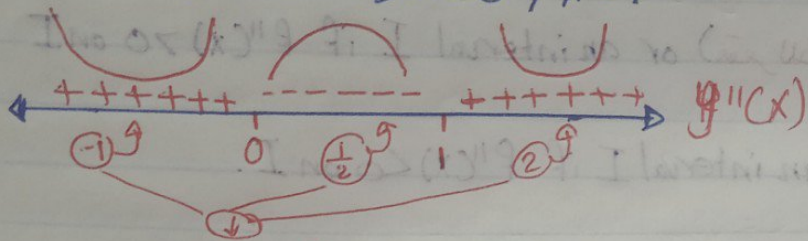
$$x = 0 / x = 1$$



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Example :- $\leftarrow \leftarrow$

② - $6x(x-1) = 0 \Rightarrow x=0, x=1$



$y'' = 6x^2 - 6x$

y concave up $(-\infty, 0) \cup (1, \infty)$

y concave down $(0, 1)$

inflection points $(0, f(0))$ & $(1, f(1))$
 $(0, 5)$ & $(1, \frac{9}{2})$

(inflection point)

Example :- Find the point of inflection and concavity of:

$y = \frac{1}{5}x^5 - x^3 + 5$

$y' = \frac{1}{5} \cdot 5x^4 - 3x^2 = x^4 - 3x^2$

$y'' = 4x^3 - 6x$

$y'' = 0$

$0 = 4x^3 - 6x$

$0 = (1-x)x^2$

Example 80 (Diminishing Returns) → (profit function)

$$P(x) = -0.2x^3 + 3x^2 + 6$$

Find the point of diminishing return for the profit: - the point on the graph of $p(x)$ corresponds to the maximum point of the graph of $p'(x)$ and the zero of the graph of $p''(x)$

$x = ??$

$p''(x) = 0 \Rightarrow$ inflection point

* $p'(x) = -0.2x^3 + 3x^2 + 6$

1. $p'(x) = -0.2 \cdot 3x^2 + 3 \cdot 2x$
 $p'(x) = -0.6x^2 + 6x$

2. $p''(x) = (-0.6) \cdot 2x + 6$
 $p''(x) = -1.2x + 6$

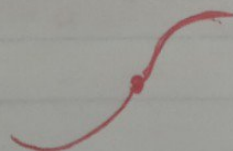
$p''(x) = 0$
 $= -1.2x + 6 = 0 \Rightarrow \frac{-1.2x}{-1.2} = \frac{-6}{-1.2}$

$x = 5$

$(5, P(5))$ diminishing returns → عندنا تتغير العنصر منه موجب إلى سالب
 $(5, 56)$ لتسمى (diminishing returns) لأننا تتغير من تغير للدمج إلى

التغير الاعلى.

ورسمه الربع تكون على الشكل التالي:-



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True or False ($f(x)$ defined for all real number) (1)

1. if $f'(c) = 0$, then c is a critical value (T)

2. if $f''(c) = 0$, then $f(x)$ has a relative maximum or minimum (F) or (HPI)

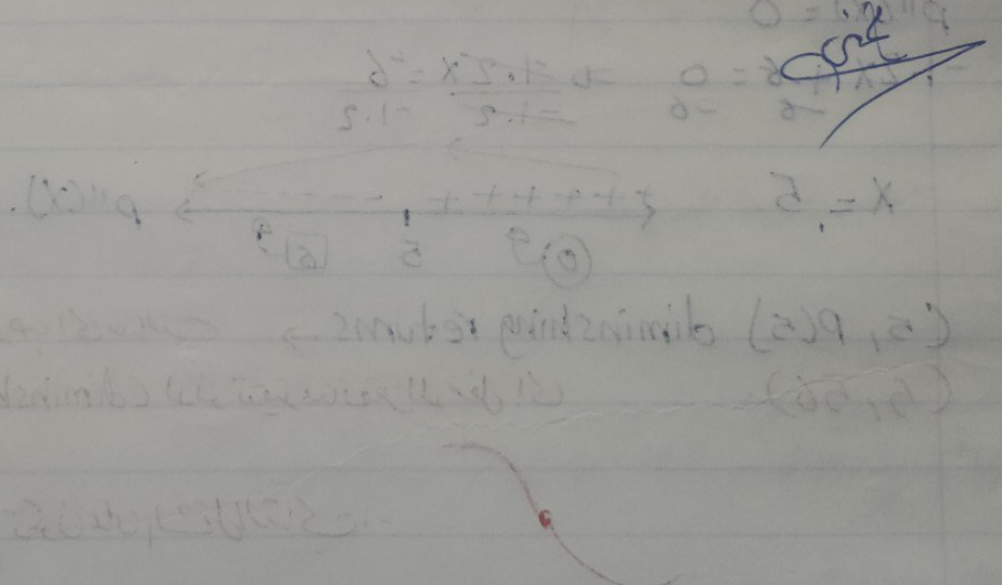
3. if $f(x)$ has a maximum value at c then $f'(c) = 0$. (T)

4. if $f'(c)$ is undefined and $f'(x) < 0$ to the left of c and $f'(x) > 0$ to the right of c then $f(x)$ has maximum value at $x = c$. (F)

5. if $f''(a) = 0$, then $f(x)$ has inflection point at $(a, f(a))$. (F)

6. if $f''(a)$ is undefined and $f''(x) > 0$ to the left of a and $f''(x) < 0$ to the right of a then $f(x)$ has inflection point at $x = a$. (T)

7. if $f'(c) = 0$ and $f''(c) > 0$ then $f(x)$ has relative maximum at c . (F)

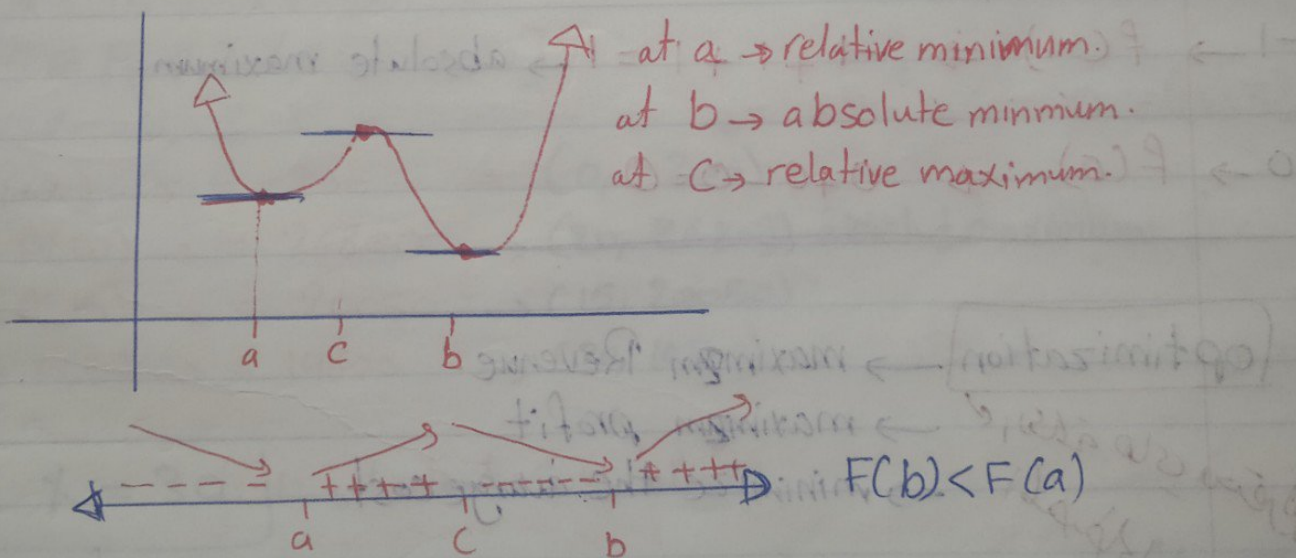


Section 10.3

Optimization in Business and Economics

Absolute Extrema

- ① - The value $f(a)$ is the absolute maximum of $f(x)$ if $f(a) \geq f(x)$ for all x in the Domain of $f(x)$
- ② - The value $f(b)$ is the absolute minimum of $f(x)$ if $f(b) \leq f(x)$ for all x in the Domain of $f(x)$.
- * if $f(x)$ is continuous on a closed interval $[a, b]$ then $f(x)$ takes on both an absolute maximum and absolute minimum.
- * The absolute maximum or absolute minimum may occur at the end points of the interval or at the critical values of $f(x)$.



$F(b) < F(a)$
 $F(b)$ a absolute minimum
 no a absolute maximum.

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Example:-

Find the absolute maximum and minimum on $[a, b]$.

فترة مغلقة بين a و b

$$f(x) = x^3 + x^2 - x, [-2, 0]$$

$f(x)$ continuous (polynomial)

critical value:-

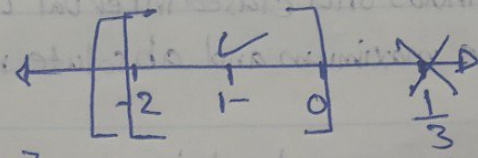
$$f'(x) = 3x^2 + 2x - 1$$

$$f'(x) = 0$$

$$3x^2 + 2x - 1 = 0$$

$$(3x - 1)(x + 1) = 0$$

$$x = \frac{1}{3} \quad x = -1$$

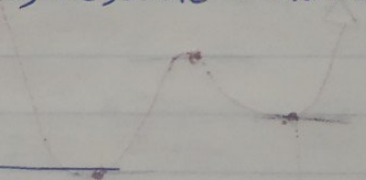


$$\frac{1}{3} \notin [-2, 0] \quad / \quad -1 \in [-2, 0]$$

$$-2 \rightarrow f(-2) \Rightarrow -8 + 4 - 2 = -2 \rightarrow \text{absolute minimum}$$

$$-1 \rightarrow f(-1) \Rightarrow -1 + 1 + 1 = 1 \rightarrow \text{absolute maximum}$$

$$0 \rightarrow f(0) \Rightarrow 0 + 0 - 0 = 0$$



optimization

→ maximum Revenue

→ maximum profit

→ minimize the average cost

استكمال
القيمة
المتطرفة

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Example:-

Suppose that the production capacity for a certain product can not exceed 30. if the total profit for this product is:

$$[0, 30] \leftarrow 0 \leq x \leq 30 \quad \leftarrow \text{نقطة الفترة}$$

$$P(x) = 4x^3 - 210x^2 + 3600x - 200$$

Find the number (x) of items that will maximize profit solution :-

$$P'(x) = 4 \cdot 3x^2 - 210 \cdot 2x + 3600$$

Critical values

$$P'(x) = 0$$

$$12x^2 - 420x + 3600 = 0$$

$$12(x^2 - 35x + 300) = 0$$

$$12(x - 15)(x - 20) = 0$$

$$x = 15, x = 20$$

$$15 \in [0, 30] / 20 \in [0, 30]$$

$$0 \rightarrow P(0) \rightarrow = -200 \rightarrow (0, -200)$$

$$30 \rightarrow P(30) \rightarrow = 26800 \rightarrow (30, 26800) \text{ absolut maximum: } (x, P(x))$$

$$15 \rightarrow P(15) \rightarrow = 20050 \rightarrow (15, 20050)$$

$$20 \rightarrow P(20) \rightarrow = 14800 \rightarrow (20, 14800)$$

$$\boxed{x = 30} \rightarrow \text{the number of items}$$

Example:-

if the total cost $C(x) = \frac{1}{4}x^2 + 4x + 100$ producing how many units will result in a minimum average cost.

$$\text{average cost} = \bar{C}(x) = \frac{C(x)}{x}$$

$$\bar{C}(x) = \frac{\frac{1}{4}x^2 + 4x + 100}{x} = \frac{1}{4}x + \frac{4x}{x} + \frac{100}{x}$$

$$\bar{C}(x) = \frac{1}{4}x + 4 + 100x^{-1}$$

$$(\bar{C}(x))' = \frac{1}{4} + -1 \times 100 x^{-2}$$

$$\frac{x^2 \cdot 1}{x^2 \cdot 4} + \frac{-100 \cdot 4}{x^2 \cdot 4} = \frac{x^2 - 400}{4x^2}$$

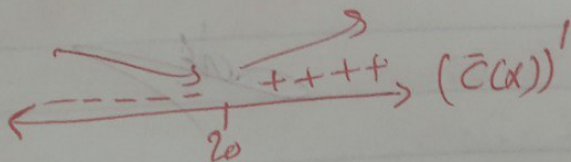
Critical values

$$(\bar{C}(x))' = 0 \Rightarrow x^2 - 400 = 0 \Rightarrow \sqrt{x^2} = \sqrt{400} = x = 20 \quad (x = -20) \quad \begin{matrix} \text{مرفوضه لان} \\ \text{لا يوجد} \\ \text{عدد حقيقي سالب} \end{matrix}$$

$$(\bar{C}(x))' \text{ undefined} \rightarrow 4x^2 = 0 \rightarrow x = 0 \rightarrow \text{مرفوضه}$$

$$\text{Critical value} = 20$$

First derivative Test



minimum value at $x=20$

second derivative test $x=20$

$$(\bar{C}(x))'' = 200x^{-3} = \frac{200}{x^3}$$

$$(\bar{C}(x))''(20) = \frac{200}{(20)^3} > 0 \text{ minimum at } x=20$$

sig

Section 11.1

Derivative of logarithmic Functions

For $a > 0, a \neq 1$, the Logarithmic Functions.

$$y = \log_a x \iff a^y = x, \quad x \geq 0 \text{ (Domain).}$$

$$\log_e x = \ln x \quad / \quad \log_{10} x = \log x.$$

Rules:-

$$\textcircled{1} \log_a a^x = x$$

$$\textcircled{2} a^{\log_a x} = x$$

$$\textcircled{3} \log_a MN = \log_a M + \log_a N.$$

$$\textcircled{4} \log_a \frac{M}{N} = \log_a M - \log_a N$$

$$\textcircled{5} \log_a M^r = r \log_a M.$$

$$\textcircled{6} \log_a 1 = 0$$

$$\textcircled{1} \ln e^x = x$$

$$\textcircled{2} e^{\ln x} = x$$

$$\textcircled{3} \ln MN = \ln M + \ln N$$

$$\textcircled{4} \ln \frac{M}{N} = \ln M - \ln N.$$

$$\textcircled{5} \ln M^r = r \ln M$$

$$\textcircled{6} \ln 1 = 0$$

Rule:-

① Derivative of $y = \ln x$

If $y = \ln x$ then $\frac{dy}{dx} = y' = \frac{1}{x}$

② Derivative of $y = \ln u, u(x)$

If $y = \ln u$ then $\frac{dy}{dx} = y' = \frac{1}{u} \cdot u' = \frac{u'}{u}$

Example:- $y = \ln x^3 \Rightarrow y' = \frac{3x^2}{x^3}$

③ Derivative of $y = \log_a x$
 if $y = \log_a x$ then $y' = \frac{1}{(\ln a)x}$

$y = \log_a x = \frac{\ln x}{\ln a}$
 $y' = \frac{1}{\ln a} \cdot \frac{1}{x}$

دائماً موديني مشتق \log ثابت

④ Derivative of $y = \log_a u, u(x)$

عبارة عن اشتقاق

if $y = \log_a u$ then $y' = \frac{1}{(\ln a)u} \cdot u'$

Examples :

Find the derivative of the following :

1- $y = \log_3 x \rightarrow y' = \frac{1}{(\ln 3)x}$

2- $y = \ln x \rightarrow y' = \frac{1}{x}$

3- $y = 3 \ln(5x) \rightarrow y' = 3 \cdot \frac{5'}{5x} = \frac{15}{5x} = \frac{3}{x}$

4- $y = 5 \ln(x^2 + 3x) \rightarrow y' = 5 \cdot \frac{2x + 3}{x^2 + 3x} = \frac{10x + 15}{x^2 + 3x}$

5- $y = 2 \log_3 (x^{-2} + x^3)$

$y' = 2 \cdot \frac{1}{\ln(3)} \cdot \frac{-2x^{-3} + 3x^2}{x^{-2} + x^3} = \frac{2}{\ln(3)} \cdot \frac{-2x^{-3} + 3x^2}{x^{-2}x + x^3}$

6- $y = \frac{1}{2} \cdot \ln \frac{1}{\sqrt{x^2+1}} = \frac{1}{2} \cdot \ln(x^2+1)^{-\frac{1}{2}} \rightarrow \frac{1}{2} \cdot \left(-\frac{1}{2}\right) \ln(x^2+1)$

$\ln M^r = r \ln M$

$y = -\frac{1}{4} \ln(x^2+1) \rightarrow y' = -\frac{1}{4} \cdot \frac{2x}{x^2+1} = -\frac{2x}{4x^2+4}$

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Example:-

$$7) y = x^3 + 3 \ln(7x).$$

$$y' = 3x^2 + 3 \cdot \frac{7}{7x} \Rightarrow 3x^2 + \frac{3}{x}$$

8) $y = \ln 3 + 5x$
 $y' = 5$

$$9) y = \log_5 (x^3 + 1)^5 \Rightarrow y = 5 \log_5 (x^3 + 1)$$

$$y' = 5 \cdot \frac{1}{\ln 5} \cdot \frac{3x^2}{x^3 + 1} = \frac{5}{\ln 5} \cdot \frac{3x^2}{x^3 + 1} = \frac{15x^2}{(\ln 5) \cdot (x^3 + 1)}$$

$$10) y = \ln(x(x^2 + 5)^6)$$

$$y = \ln x + \ln(x^2 + 5)^6$$
$$y = \ln x + 6 \ln(x^2 + 5)$$

$$y' = \frac{1}{x} + 6 \cdot \frac{2x}{x^2 + 5} = \frac{1}{x} + \frac{12x}{x^2 + 5}$$

$$11) y = \log(3x + 6)$$

$$y' = \frac{1}{\ln 10} \cdot \frac{3}{3x + 6}$$

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Example:-

(12) $y = \ln \left(\sqrt[3]{\frac{3x+5}{x^2+11}} \right)$ (4)

$$y = 4 \ln \left(\sqrt[3]{\frac{3x+5}{x^2+11}} \right)$$

$$y = 4 \left[\ln(3x+5)^{\frac{1}{3}} - \ln(x^2+11) \right]$$

$$y = 4 \left[\frac{1}{3} \ln(3x+5) - \ln(x^2+11) \right]$$

$$y' = 4 \left[\frac{1}{3} \cdot \frac{3}{3x+5} - \frac{2x}{x^2+11} \right]$$

$$y' = 4 \left[\frac{1}{3x+5} - \frac{2x \cdot (2x)}{x^2+11} \right]$$

$$y' = \frac{4}{3x+5} - \frac{8x}{x^2+11}$$

(13) $y = \ln 5 - \ln 2x$

$$y' = 0 - \frac{2 \cdot 1}{2x} = -\frac{1}{x}$$

$$= -\frac{1 \cdot x \cdot 1}{x \cdot 2 + 1 \cdot x} = -\frac{x}{3x+1}$$

$$(2+3x) \cdot 1 - 1 \cdot (3x) = 2 - 3x$$

$$\frac{2-3x}{3x+1} = \frac{2}{3x+1} - \frac{3x}{3x+1}$$

dy/dx =

$$\ln \frac{M}{N} = \ln M - \ln N$$

$$\frac{d}{dx} \ln \frac{M}{N} = \frac{1}{M} \cdot \frac{dM}{dx} - \frac{1}{N} \cdot \frac{dN}{dx}$$

$$\frac{d}{dx} \ln \frac{3x+5}{x^2+11} = \frac{1}{3x+5} \cdot 3 - \frac{1}{x^2+11} \cdot 2x$$

$$\ln M^r = r \ln M$$

$$\frac{d}{dx} \ln(x^2+11) = \frac{1}{x^2+11} \cdot 2x = \frac{2x}{x^2+11}$$

$$\frac{d}{dx} \ln(3x+5) = \frac{1}{3x+5} \cdot 3 = \frac{3}{3x+5}$$

$$\frac{d}{dx} \ln(2x) = \frac{1}{2x} \cdot 2 = \frac{1}{x}$$

$$\frac{d}{dx} \ln 5 = 0$$

$$\frac{d}{dx} \ln \frac{M}{N} = \frac{1}{M} \cdot \frac{dM}{dx} - \frac{1}{N} \cdot \frac{dN}{dx}$$

Section 11.2

Derivative of Exponential Functions

* Derivative of $y = e^x$, then $\frac{dy}{dx} = y' = e^x$

* If $y = e^u, u(x)$
then $y' = e^u \cdot u'$

* If $y = a^x$ then $y' = a^x \cdot \ln a$

* If $y = a^u$ then $y' = a^u \cdot \ln a \cdot u'$

Example :-

Find the derivative of y :-

1) $y = e^x \rightarrow y' = e^x$

2) $y = e^{3x} \rightarrow y' = e^{3x} \cdot 3$

3) $y = e^{5x^2+3} \rightarrow y' = e^{5x^2+3} \cdot 10x$

4) $y = e^{2x+3x^3} \rightarrow y' = e^{2x+3x^3} \cdot (2+9x^2)$

5) $y = 4^x \rightarrow y' = 4^x \cdot \ln 4$

6) $y = 4^{x^2} \rightarrow y' = 4^{x^2} \cdot \ln 4 \cdot 2x$

7) $y = 5^{x^2+x} \rightarrow y' = 5^{x^2+x} \cdot \ln 5 \cdot (2x+1)$

8) $y = (e^3) \rightarrow y' = 0$

عدد ثابت
والاشتقاق له صفر

Example:-

$$\boxed{9} \quad y = 2e^{\sqrt{x}} \rightarrow y' = 2e^{\sqrt{x}} \cdot \frac{1}{2\sqrt{x}} = \frac{1}{\sqrt{x}} e^{\sqrt{x}}$$

$$u = \sqrt{x} \rightarrow x^{\frac{1}{2}}$$
$$u' = \frac{1}{2} x^{-\frac{1}{2}} = \frac{1}{2\sqrt{x}}$$

$$\boxed{10} \quad y = \frac{2}{e^{2x}} + xe^x$$

$$y = 2e^{-2x} + \underline{xe^x} \rightarrow \text{product Rule :- مشتقة الجواب}$$

$$y' = 2e^{-2x} \cdot -2 + (x \cdot e^x + e^x \cdot 1)$$

$$y' = -4e^{-2x} + xe^x + e^x$$

$$\boxed{11} \quad y = \frac{x}{1+e^{3x}}$$

$$y = x \cdot (1+e^{3x})^{-1}$$

$$y' = x \cdot -1(1+e^{3x})^{-2} \cdot e^{3x} \cdot 3 + (1+e^{3x})^{-1} \cdot 1$$

product + Chain Rule.

$$y' = \frac{-3xe^{3x}}{(1+e^{3x})^2} + \frac{1}{1+e^{3x}}$$

or :- $\frac{1}{1+e^{3x}}$

$$y' = \frac{(1+e^{3x}) \cdot 1 - x \cdot e^{3x} \cdot 3}{(1+e^{3x})^2} = \frac{1+e^{3x} - 3xe^{3x}}{(1+e^{3x})^2}$$

$$= \frac{1}{1+e^{3x}} - \frac{3xe^{3x}}{1+e^{3x}}$$

Section 11.3

Implicit Differentiation :- الاشتقاق الضمني

$$y = (x^3 + 2x)^2$$

$$y' = 2(x^3 + 2x) \cdot (3x^2 + 2)$$

هذا الاشتقاق العادي ←

أما، الاشتقاق الضمني يختلف عن الاشتقاق العادي ←

$$\frac{dy}{dx} = y' ?$$

ملاحظة :- عند اشتقاق y يجب وضع y' لأننا نعتبرها أساس

$$* y^2 = x$$

السؤال وهي المجهول الذي يجب أن نأخذه به.

$$\frac{dy}{dx} = \frac{2y \cdot y'}{2y} = \frac{1}{2y}$$

$$y' = \frac{1}{2y} \Big|_{(4,2)} = \frac{1}{2 \cdot 2} = \frac{1}{4}$$

Example :- slope of Tangent :- مشتقة أوك :-

$$x^2 + y^2 - 9 = 0$$

$(\sqrt{5}, 2)$ / Find $y'(\sqrt{5}, 2)$.

$$2x + 2y \cdot y' - 0 = 0$$

$y'(\sqrt{5}, 2)$.

$$2 \cdot (\sqrt{5}) + 2 \cdot (2) y' = 0$$

$$-2 \cdot (\sqrt{5}) \quad - (2\sqrt{5})$$

$$\frac{4y'}{4} = \frac{-2\sqrt{5}}{4} \Rightarrow y' = \frac{-\sqrt{5}}{2}$$

Exampler- $\frac{dy}{dx} = y'$

$$\ln(x \cdot y) = 6$$

$$\ln x + \ln y = 6$$

$$\frac{1}{x} + \frac{1 \cdot y'}{y} = 0 \quad \frac{1}{x}$$

$$\frac{y'}{y} = -\frac{1}{x} \cdot y \Rightarrow y' = \frac{-y}{x}$$

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Example: Demand.

$$p = \frac{10000}{(x+1)^2}$$

$$\text{Find } \frac{dx}{dp} = \frac{dq}{dp}$$

$dx = x'$
لكن يتم كتابتها ونقل $\frac{dx}{dp}$ ونقل
من p لـ x بعد مسطرة 1.

$$p = 10000 (x+1)^{-2}$$

$$1 = 10000 \cdot -2 (x+1)^{-3} \cdot 1 \cdot \frac{dx}{dp}$$

ملاحظة :- يجب عند اشتقاق x يجب وضع x' لأنوهي أساس السؤال وهو المجهول الذي يجب إيجاده.

$$\frac{1}{1} = \frac{-20000}{(x+1)^3} \cdot \frac{dx}{dp}$$

$$\frac{(x+1)^3}{-20000} = \frac{-20000}{-20000} \cdot \frac{dx}{dp}$$

$$\frac{dx}{dp} = \frac{-(x+1)^3}{20000}$$

Example:-

$$x + xy + 4 = 0$$

$$\text{Find } \frac{dy}{dx} = y'$$

$$3x^2 + x \cdot y' + y \cdot 1 + 0 = 0$$

$$3x^2 + x \cdot y' + y + 0 = 0$$

$$3x^2 + x \cdot y' + y = 0$$

Section 11.5

Applications in Business and Economics

Elasticity of Demand (η or E).

* The Elasticity of Demand at point (q, p) :

$$\text{is } \eta = \frac{-p}{q} \cdot \frac{dq}{dp} \Big|_{(q,p)} \rightarrow q'$$

Example:

Find the elasticity of the demand function $D: P + 5q = 100$

when 1) $p = 40$ 2) $p = 60$ 3) $p = 50$

$$P + 5q = 100$$

∴ differentiate (with respect to p)

$$1 + 5q' = 0$$

$$\Rightarrow 5q' = -1$$

$$q' = -\frac{1}{5}$$

∴ differentiate (with respect to p)

$$P + 5q = 100$$

$$\frac{5q}{5} = \frac{100 - P}{5}$$

$$q = 20 - \frac{1}{5}P$$

$$q' = 0 - \frac{1}{5}$$

$$\frac{dq}{dp} = q' = -\frac{1}{5}$$

$$\eta = \frac{-P}{q} \cdot \frac{dq}{dp}$$

$$\eta = \frac{-P}{q} \cdot +\frac{1}{5}$$

$$\eta = \frac{P}{5q}$$

$$1) p = 40 \Rightarrow \frac{40}{-40} + \frac{5q}{-40} = \frac{100}{-40} \Rightarrow \frac{5q}{5} = \frac{60}{5} \Rightarrow q = 12$$

$$\eta = \frac{40}{5(12)} = \frac{2}{3} < 1 \text{ inelastic} \rightarrow \text{غير مرنة}$$

$$2) p = 60 \Rightarrow \frac{60}{-60} + \frac{5q}{-60} = \frac{100}{-60} \Rightarrow \frac{5q}{5} = \frac{40}{5} \Rightarrow q = 8$$

$$\eta = \frac{60}{5(8)} = \frac{3}{2} > 1 \text{ elastic} \rightarrow \text{مرنة}$$

$$3) p = 50 \rightarrow \frac{50}{-50} + \frac{5q}{-50} = \frac{100}{-50} \rightarrow \frac{5q}{5} = \frac{50}{5} \rightarrow q = 10$$

$$\eta = \frac{50}{5 \cdot 10} = \frac{50}{50} = 1 \text{ unitary elastic}$$

* تغير في السعر يؤدي إلى التغير في الطلب.

η $\left\{ \begin{array}{l} \rightarrow \eta > 1 \text{ elastic مرنة} \\ \rightarrow \eta < 1 \text{ inelastic غير مرنة} \\ \rightarrow \eta = 1 \text{ unitary elastic} \end{array} \right.$

Notes

* if $\eta > 1$, the demand is elastic (the percent decrease in demand is greater ^{تغير كبير} than the corresponding percent increase in price). ^{وتنخفض القيمة}

* if $\eta < 1$ the demand is inelastic (the percent decrease in demand is less than the corresponding percent increase in price.) ^{وتتغير قليلا}

* if $\eta = 1$ the demand is unitary elastic (the percent decrease in demand is approximately equal to the corresponding percent increase in price). ^{تساوي تقريبا}

Example :-

The demand function given by $P = \frac{1000}{(q+1)^2}$ Find the elasticity of demand with respect to price when $q = 19$.

$$\eta = \frac{-P}{q} \cdot \frac{dq}{dP} \quad \Rightarrow q=19 \rightarrow P = \frac{1000}{(19+1)^2} = \frac{1000}{400} = 2.5 \rightarrow (19, 2.5)$$

$$\frac{dq}{dP} = ?$$

$$P = 1000 \cdot (q+1)^{-2}$$

$$1 = 1000 \cdot -2(q+1)^{-3} \cdot q'$$

$$1 = \frac{-2000(q+1)^{-3} \cdot q'}{2000(q+1)^{-3}}$$

$$q' = \frac{1}{-2000(q+1)^{-3}} \Rightarrow q' = \frac{-(q+1)^3}{2000}$$

$$\eta = \frac{-P}{q} \cdot \frac{-(q+1)^3}{2000} = \frac{(2.5) \cdot (20)^3}{2000 \cdot 19} = \frac{20000}{38000} \approx 0.53$$

$0.53 < 1$ in elastic.



Not 00

Elasticity and Revenue :-

$$R(x) = P \cdot X \rightarrow Q$$

1) Elastic ($\eta > 1$), $\frac{dR}{dP} < 0 \Rightarrow$ if P increases revenue decreases and علاقة عكسية
if P decreases the revenue increases. علاقة طرددية

2) Inelastic ($\eta < 1$), $\frac{dR}{dP} > 0 \Rightarrow$ if P increases, revenue increases and علاقة طرددية
if P decrease ~~and~~ revenue decrease. علاقة عكسية

3) unitary elastic ($\eta = 1$), $\frac{dR}{dP} = 0 \Rightarrow$ an increase or decrease in price will not
change revenue \rightarrow (maximum revenue) $\rightarrow P \cdot Q$

Example:-

if the demand function given by $D: q = 400 - p^2$

- 1) Find the elasticity of demand when $p = 15$.
- 2) How an increase in price will affect revenue?

$$1) \eta = \frac{-p}{q} \cdot \frac{dq}{dp}$$

when $p = 15$

$$q = 400 - (15)^2$$

$$q = 400 - 225$$

$$q = 175$$

(175, 15)

$$\frac{dq}{dp} = ??$$

$$q = 400 - p^2$$

$$q' = -2p \Big|_{p=15}$$

$$q' = -2(15)$$

$$q' = -30$$

$$\eta = \frac{-p}{q} \cdot \frac{dq}{dp}$$

$$\frac{-15}{175} \cdot -30 = \frac{450}{175} = 2.57 > 1 \text{ elastic.}$$

2) elastic, $\frac{dR}{dp} < 0 \Rightarrow$ if price increase the total revenue will decrease.

* Revenue :- $q \downarrow \xrightarrow{D} p \uparrow$

$p \uparrow \xrightarrow{\text{elastic}} \downarrow R$

$p \uparrow \xrightarrow{\text{inelastic}} \uparrow R$

Chit

Example:

The demand for a product given $0 \leq q \leq 100$ by $q = 100 - \frac{p^2}{100}$, Find

1) the point at which demand is of unitary elasticity, and find intervals in which the demand is inelastic and in which elastic.

2) Find q where revenue is increasing, decreasing and where it is maximized.

$$q = 100 - \frac{p^2}{100} \Rightarrow \eta = \frac{-p}{q} \cdot \frac{dq}{dp}$$

$$q' = \frac{1}{100} \cdot 2p \Rightarrow q' = \frac{1}{50} p$$

$$q = 100 - \frac{p^2}{100} \Rightarrow q = \frac{10000 - p^2}{100}$$

$$p^2 = -100q + 10000 \Rightarrow$$

$$\eta = \frac{-p}{q} \cdot \frac{-p}{50} = \frac{p^2}{50q}$$

$$\eta = \frac{-100q + 10000}{50q}$$

$$\eta = \frac{-2q + 200}{q}$$

$$\text{Unitary elasticity} \Rightarrow \eta = 1 \Rightarrow \frac{200 - 2q}{q} = 1$$

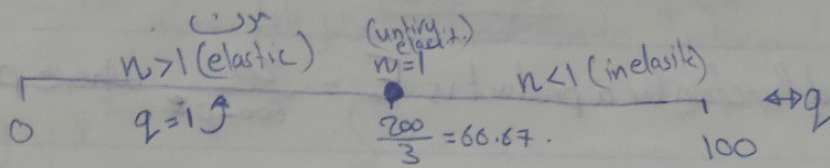
$$\frac{200 - 2q}{2q} = 1$$

$$\frac{200}{2} = \frac{2q}{2}$$

$$q \approx 66.67 \text{ units}$$

\vec{q} \rightarrow

Example :- ← مثال



* يعرف في $n=1$ نقطة أين المرز والجزء من على مقياس q .

$$n_e = \frac{200 - 2 \cdot (0)}{11} = 198 > 1 \text{ elastic}$$

$$(0, \frac{200}{3}) \rightarrow \text{elastic}$$

$$(\frac{200}{3}, 100) \rightarrow \text{inelastic}$$

2) Revenue increase if $q \in (0, \frac{200}{3})$

$$0 < q < \frac{200}{3} \quad q \text{ increase} \Rightarrow p \text{ decrease (elastic)} \\ \Rightarrow R \text{ increases}$$

$$\frac{200}{3} < q < 100 \quad q \text{ increases} \Rightarrow p \text{ decrease (inelastic)} \\ \Rightarrow R \text{ decrease}$$

✎

$$\text{if } q = \frac{200}{3} \rightarrow \text{maximum revenue} = p \cdot q$$

$$(57.74)(66.67) =$$

$$3849,53 \$$$

$$\frac{66.67}{-100} = \frac{100}{-100} - \frac{p^2}{100}$$

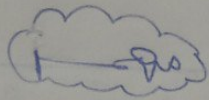
$$\frac{-33.33}{1} = \frac{-p^2}{100}$$

$$\sqrt{3333} = \sqrt{p^2} \times$$

$$\sqrt{p^2} = \sqrt{3333}$$

$$p = 57.74$$

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Example: - 

نسب رفر $E = \eta$

If the elasticity of the demand function for a product is $E = \frac{2p}{600-p}$ where p is unit price and $0 < p < 600$

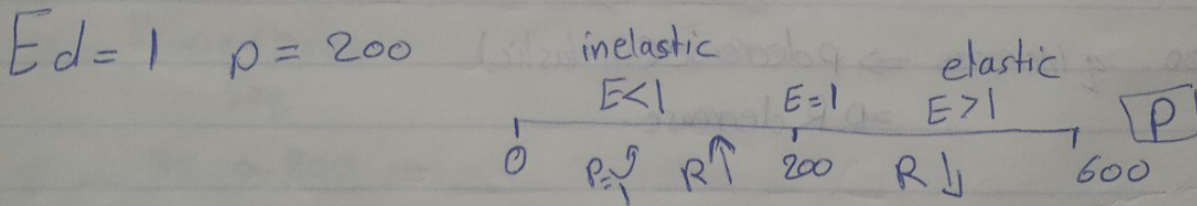
1- is the demand elastic or inelastic at $p = 200$?

$$E(200) = \frac{2(200)}{600 - (200)} = \frac{400}{600 - 200} = \frac{400}{400} = 1 \text{ unitary elastic}$$

2- At $p = 200$, should the price be increased or decreased to increase the revenue?

At $p = 200$, the demand is unit elastic, so the revenue is Maximum, Price should not change.

3- Find the price at which the demand is of unitary elasticity, and Find the intervals in which the demand is inelastic and in which is elastic?



unitary elastic at $p = 200$
elastic $200 < p < 600$
inelastic $0 < p < 200$



تكامل الغير محدود Indefinite Integral

$y = x^2$
 $y' = 2x$

$\int 2x \, dx = \frac{2x^2}{2} + C = x^2 + C$ ← عند ثابتة

الذي داخل تكامل يكون مشتق

$\int y' = y + C$

* powers of X Formula :-

$\int x^n \, dx = \frac{x^{n+1}}{n+1} + C \quad (n \neq -1)$

Example :-

1) $\int x^3 \, dx = \frac{x^4}{4} + C$

2) $\int x^{\frac{1}{2}} \, dx = \frac{x^{\frac{3}{2}}}{\frac{3}{2}} + C = \frac{2x^{\frac{3}{2}}}{3}$

3) $\int \frac{1}{x^2} \, dx \Rightarrow \int x^{-2} \, dx = \frac{x^{-1}}{-1} + C = -\frac{1}{x} + C$

* Rules

1) $\int 1 \, dx \Rightarrow \int dx = x + C$

2) $\int C \cdot u(x) \, dx = C \int u(x) \, dx \Rightarrow \int 3x^2 \, dx = 3 \int x^2 \, dx = 3 \cdot \frac{x^3}{3} + C = x^3 + C$

3) $\int (u(x) \pm v(x)) \, dx = \int u(x) \, dx \pm \int v(x) \, dx$

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Examples :-

$$1) \int 5 dx \Rightarrow 5 \int dx = 5x + C$$

$$2) \int 6x^4 dx \Rightarrow 6 \int x^4 dx = \frac{6x^5}{5} + C$$

$$3) \int (x^3 + 4x + 1) dx = \int x^3 dx + \int 4x dx + \int 1 dx$$
$$= \frac{x^4}{4} + \frac{4x^2}{2} + x + C$$
$$= \frac{x^4}{4} + 2x^2 + x + C$$

$$4) \int (x^2 - 2)^2 dx$$

$$\int (x^2)^2 - 2 \cdot 2 \cdot x^2 + (2)^2 dx$$

$$\int x^4 - 4x^2 + 4 dx = \frac{x^5}{5} - \frac{4x^3}{3} + 4x + C$$

$$5) \int \frac{x+1}{x^4} dx = \int \frac{x}{x^4} + \frac{1}{x^4} dx$$

$$\int x^{-3} + x^{-4} dx = \frac{x^{-2}}{-2} + \frac{x^{-3}}{-3} + C$$
$$= -\frac{1}{2x^2} - \frac{1}{3x^3} + C$$

$$6) \int \frac{2}{5\sqrt{x}} dx \Rightarrow \frac{2}{5} \int \frac{1}{\sqrt{x}} dx = \frac{2}{5} \int x^{-\frac{1}{2}} dx$$

$$= \frac{2}{5} \cdot \frac{x^{\frac{2}{3}}}{\frac{2}{3}} + C = \frac{2}{5} \cdot \frac{3}{2} x^{\frac{2}{3}} + C$$

$$= \frac{3}{5} x^{\frac{2}{3}} + C$$

$$\text{بأنسبة } = \frac{3}{5} x^{\frac{2}{3}} + C$$

Not: $\int f(x) dx = F(x) + C$

The function $F(x)$ is called an antiderivative of $f(x)$ if $F'(x) = f(x)$

The set of all antiderivatives, $F(x) + C$, is called the indefinite integral of $f(x)$ with respect to x and is denoted by :-

$$\int f(x) dx = F(x) + C$$

$$f(x) \rightarrow F(x) \quad / \quad g(x) \rightarrow G(x)$$

True or False :-

if $x^2 + 3x$ is an antiderivative of $2x + 3$ (True).

$$\int 2x + 3 dx = \frac{2x^2}{2} + 3x + C \Rightarrow x^2 + 3x + C$$

$$\int f(x) dx = F(x) + C$$

$$\begin{aligned} * R(x) &= 3x^2 + 2x + 1 \\ MR &= 6x + 2. \end{aligned}$$

$$MR = 6x + 2 \rightarrow R(x) = ??$$

$$\begin{aligned} R(x) &= \int MR dx \\ \int 6x + 2 dx &= \frac{6x^2}{2} + 2x + C \\ &= 3x^2 + 2x + C \end{aligned}$$

Example: $R(0) = 0 \leftarrow$ في الربح عندما لا أبيع ولا أستهلك لا يكون لدي ربح

$$MR = R'(x) = 300 - 0.2x \quad R(x) = ??$$

$$R(x) = \int MR \, dx$$

$$= \int 300 - 0.2x \, dx = 300x - \frac{0.2x^2}{2} + C$$

$$R(x) = 300x - 0.1x^2 + C \quad R(0) = 0$$

$$R(0) = 300(0) - 0.1(0)^2 + C$$

$$0 = 0 - 0 + C$$

$$C = 0$$

$$R(x) = 300x - 0.1x^2$$

Total Revenue ($x = 1000$)

$$R(1000) = 300(1000) - 0.1(1000)^2$$

$$R(1000) = 300000 - 100000$$

$$R(1000) = 200000$$

2) if $\int f(x) \, dx = 2x^9 - 7x^5 + C$, Find $f(x)$.

$$f(x) = (2x^9 - 7x^5 + C)'$$

$$f(x) = 18x^8 - 35x^4$$

Section 12.2

The power Rule :- قواعد الأساطير

$$\int x^n dx = \frac{x^{n+1}}{n+1} + C, n \neq -1$$

* The power Rule :-

أقتران

$$\int [u(x)]^n \cdot u'(x) dx = \frac{[u(x)]^{n+1}}{n+1} + C, n \neq -1$$

مسألة الأمتوان

Example :- Find the solution :-

1) - $\int (3x^2 + 4)^5 \cdot 6x dx$

$u = 3x^2 + 4$
 $u' = 6x$

$$= \frac{(3x^2 + 4)^{5+1}}{5+1} + C$$

$$= \frac{(3x^2 + 4)^6}{6} + C$$

2) $\int \sqrt{2x+3} \cdot 2 dx$

$u = 2x + 3$
 $u' = 2$

$$\int (2x+3)^{\frac{1}{2}} \cdot 2 dx$$

$$= \frac{(2x+3)^{\frac{1}{2} + \frac{2}{2}}}{\frac{1}{2} + \frac{2}{2}} + C$$

$$\frac{(2x+3)^{\frac{3}{2}}}{\frac{3}{2}} + C = \frac{2\sqrt{(2x+3)^3}}{3} + C$$

$$3) \int x^3 (5x^4 + 11)^9 dx$$

$$\frac{1}{20} \int 20 x^3 (5x^4 + 11)^9 dx$$

$$= \frac{1}{20} \frac{(5x^4 + 11)^{9+1}}{9+1} + C$$

$$= \frac{1}{20} \cdot \frac{(5x^4 + 11)^{10}}{10} + C = \frac{1}{200} (5x^4 + 11)^{10} + C$$

$$4) \int e^{5x} (e^{5x} + 3)^4 dx$$

$$\frac{1}{5} \int 5 e^{5x} (e^{5x} + 3)^4 dx$$

$$= \frac{1}{5} \cdot \frac{(e^{5x} + 3)^5}{5} + C = \frac{1}{25} (e^{5x} + 3)^5 + C$$

$$5) \int \frac{x^2 + 1}{(x^3 - 3x)^3} dx$$

$$\int (x^2 - 1) \cdot (x^3 - 3x)^{-3} dx$$

$$\frac{1}{3} \int 3(x^2 - 1) \cdot (x^3 - 3x)^{-3} dx$$

$$= \frac{1}{3} \cdot \frac{(x^3 - 3x)^{-3+1}}{-3+1} + C$$

$$= \frac{1}{3} \cdot \frac{(x^3 - 3x)^{-2}}{-2} = -\frac{1}{6} \cdot \frac{1}{(x^3 - 3x)^2} + C$$

$$= -\frac{1}{6(x^3 - 3x)^2} + C$$

$$u = 5x^4 + 11$$

$$u' = 20x^3$$

* The Power Rule

$$u = x^b \cdot (x^a)^n$$

$$u' = b \cdot x^{b-1} \cdot (x^a)^n + x^b \cdot n \cdot (x^a)^{n-1} \cdot a \cdot x^{a-1}$$

$$u = x e^{5x}$$

$$u' = 5e^{5x}$$

$$u = x^2 + x^2$$

$$u' = 2x + 2x = 4x$$

$$u = (x^2 + x^2)^2$$

$$u' = 2(x^2 + x^2) \cdot 2x = 4x(x^2 + x^2)$$

$$u = x^3 - 3x^2 + x^2$$

$$u' = 3x^2 - 6x + 2x = 3x^2 - 4x$$

$$u = (x^2 - 1) \cdot (x^3 - 3x)^2$$

$$u' = (2x) \cdot (x^3 - 3x)^2 + (x^2 - 1) \cdot 2(x^3 - 3x) \cdot (3x^2 - 3)$$

$$u = (x^2 - 1) \cdot (x^3 - 3x)^2$$

$$u' = 2x \cdot (x^3 - 3x)^2 + (x^2 - 1) \cdot 2(x^3 - 3x) \cdot (3x^2 - 3)$$

$$u = (x^2 - 1) \cdot (x^3 - 3x)^2$$

$$u' = 2x \cdot (x^3 - 3x)^2 + (x^2 - 1) \cdot 2(x^3 - 3x) \cdot (3x^2 - 3)$$

$$= -\frac{1}{6(x^3 - 3x)^2} + C$$

6)

$$* \int (x^2 + 4)^2 dx$$

$$u = x^2 + 4$$

$u' = \underline{2x}$ → غير موجودة داخل التكامل

$$\int (x^2)^2 + 2 \cdot 4 \cdot x^2 + (4)^2 dx$$

بما ان هذه اعداد عادية على طريقة (12.1) بوزع القوس

$$\int x^4 + 8x^2 + 16 dx$$

$$= \frac{x^5}{5} + \frac{8x^3}{3} + 16x + C$$

Example :- (1990)

Suppose $MR = \frac{600}{\sqrt{3x+1}} + 2$ Find total Revenue.

$$R'(x) = MR \Rightarrow \int MR = R(x)$$

$$R(x) = \int MR = \int \frac{600}{\sqrt{3x+1}} + 2 dx$$

$$R(x) = \int 600(3x+1)^{-\frac{1}{2}} dx + \int 2 dx$$

$$u = 3x+1$$

$$u' = \underline{3}$$

$$R(x) = \frac{600}{3} \int 3(3x+1)^{-\frac{1}{2}} dx + \int 2 dx$$

$$R(x) = 200 \cdot \frac{(3x+1)^{\frac{1}{2}}}{\frac{1}{2}} + 2x + C$$

$$R(x) = 400 \cdot \sqrt{3x+1} + 2x + C$$

$$C = ??$$

$$R(0) = 0$$

$$R(0) = 400 \cdot \sqrt{3 \cdot 0 + 1} + 2 \cdot 0 + C$$

$$0 = 400 \cdot \sqrt{1} + C$$

$$-400 = \frac{400}{+400} + C$$

$$C = -400$$

$$R(x) = 400\sqrt{3x+1} + 2x - 400$$

يعوض بـ $R(20) =$

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Section 12.3

Integrals Involving Exponential and logarithmic function.

* if u is a function of x

$$\int e^u \cdot u' dx = e^u + C$$

In particular $\int e^x dx = e^x + C$

* if u is a function of x

$$\int \frac{u'}{u} dx = \ln|u| + C$$

In particular $\int \frac{1}{x} dx = \int x^{-1} dx = \ln|x| + C$

Example:-

1) $\int 5e^x dx$

$$5 \int e^x dx = 5e^x + C$$

2) $\int 2x e^{x^2} dx$

$u = x^2$
 $u' = 2x$

$$= e^{x^2} + C$$

$$3) \int \frac{x^2}{e^{x^3}} dx$$

$$\int x^2 e^{-x^3} dx$$

$$\frac{1}{-3} \int -3x^2 \cdot e^{-x^3} dx$$

$$= \frac{-1}{3} \cdot e^{-x^3} + C$$

Section 12.3
 Integration involving exponential
 substitution $u = -x^3$
 $u' = -3x^2$

x is a function of x

$$x^2 \cdot e^{-x^3} = x^2 \cdot u^{-1/3}$$

$$x^2 \cdot e^{-x^3} = x^2 \cdot u^{-1/3}$$

x is a function of x

$$4) \int \frac{3}{e^{2x}} dx$$

$$\int 3 e^{-2x} dx$$

$$\frac{3}{-2} \int -2 e^{-2x} dx$$

$$= \frac{-3}{2} e^{-2x} + C = \frac{-3}{2 e^{2x}} + C$$

$$x + \ln|x| = x \ln|x|$$

$$u = -2x$$

$$u' = -2$$

substitution

$$5) \int \frac{4}{4x+8} dx$$

$$u = 4x+8$$

$$u' = 4$$

$$= \ln|4x+8| + C$$

$$\int \frac{u'}{u} = \frac{4}{4x+8}$$

$$6) \frac{1}{2} \int \frac{2(x-3)}{x^2-6x+1} dx$$

$$u = x^2 - 6x + 1$$

$$u' = 2x - 6$$

$$2(x-3)$$

$$\frac{1}{2} \int \frac{2(x-3)}{x^2-6x+1} dx$$

$$= \frac{1}{2} \ln|x^2-6x+1| + C$$

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7. $\int \frac{x^4 - 2x^3 + 4x^2 - 7x - 1}{x^2 - 2x} dx$

* عندما تكون درجة البسط أعلى من درجة المقام بل على طريقة القسمة الطويلة وحتى لو كان درجتين متساويتان.

$$\int (x^2 + 4) + \frac{x-1}{x^2-2x} dx$$

$$\begin{array}{r} x^2 + 4 \\ x^2 - 2x \overline{) x^4 - 2x^3 + 4x^2 - 7x - 1} \\ \underline{x^4 - 2x^3} \\ 4x^2 - 7x - 1 \\ \underline{-4x^2 - 8x} \\ (x-1) \end{array}$$

$$\int x^2 + 4 dx + \frac{1}{2} \int \frac{2(x-1)}{x^2-2x} dx$$

$$u = x^2 - 2x$$

$$u' = 2x - 2$$

$$2(x-1)$$

$$= \frac{x^3}{3} + 4x + \frac{1}{2} \int \frac{2(x-1)}{x^2-2x} dx$$

$$= \frac{x^3}{3} + 4x + \frac{1}{2} \ln|x^2-2x| + C$$

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Section 12.4.

Application of the Indefinite integral
in Business and Economics.

1) $\overline{MC} = C'(x)$

$\Rightarrow \int \overline{MC} dx = C(x)$

Example: if.

$C(0) = FC$

$\overline{MC} = 3(2x + 25)^{\frac{1}{2}}$ if the Fixed cost for the month are \$ 11125, what would be the total cost of producing 300 items per month?

$C(x) = \int \overline{MC} dx.$

$C(x) = \int 3(2x + 25)^{\frac{1}{2}} dx$

$C(x) = 3 \int (2x + 25)^{\frac{1}{2}} dx$

$u = 2x + 25$

$u' = 2.$

$C(x) = \frac{3}{2} \int 2(2x + 25)^{\frac{1}{2}} dx.$

$C(x) = \frac{3}{2} \cdot \frac{(2x + 25)^{\frac{3}{2}}}{\frac{3}{2}} + C$

$C(x) = \frac{\cancel{6}(\sqrt{2x + 25})^3}{\cancel{6}} + C$

$C(x) = \sqrt{(2x + 25)^3} + C$

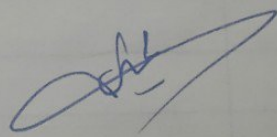
$C(0) = \sqrt{(2 \cdot 0 + 25)^3} + C$

$11125 = \sqrt{(25)^3} + C$

$11125 = \frac{125}{-125} + C \Rightarrow C = 11000 \Rightarrow C(x) = \sqrt{(2x + 25)^3} + 11000$

$C(300) = \sqrt{(2 \cdot 300 + 25)^3} + 11000$
 $15625 + 11000$

$C(300) = 26625.$



Example:-

(2) MR = R'(x)

⇒ R(x) = ∫ MR dx

R(0) = 0 (✓)

* if MR = 200 - 4x Find the R(x).

R(x) = ∫ MR dx.

R(x) = ∫ 200 - 4x dx

R(x) = 200x - 2x² + C

R(x) = 200x - 2x² + C

→ R(0) = 0

R(0) = 200(0) - 2(0)² + C

0 = 0 - 0 + C

C = 0 (✓)

R(x) = 200x - 2x² (✓)

③ Maximum profit :-

Vertex $P(x) = ax^2 + bx + c$
 ② $P'(x) = 0$ $\leftarrow \frac{2x}{1}$
 $x = -\frac{b}{2a} = 0$

Example :-

$R(x) = 0$

$MR = 400 - 30x$

$MC = 20x + 50$

$C(5) = 1750$

level $(x) \Rightarrow$ maximum profit, optimal level $\rightarrow MR = MC$

and the total cost of producing 5 units is 1750 at what level should the firm hold production in order to maximize the profits?

maximum profit if $MR = MC$

$\Rightarrow 400 - 30x = 20x + 50$

$400 - 50 = 30x + 20x$

$\frac{350}{50} = \frac{50x}{50} \Rightarrow x = 7$ level

at $x = 7$ maximum profit. what is the maximum profit? $P(7)$

$R(x) = \int MR dx = \int$

$R(x) = \int 400 - 30x dx$

$R(x) = 400x - \frac{30x^2}{2} + C \Rightarrow 400x - 15x^2 + C$

$R(0) = 400(0) - 15(0)^2 + C$

$0 = C \Rightarrow R(x) = 400x - 15x^2$

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$$C(x) = \int MC dx$$

$$C(x) = \int 20x + 50 dx$$

$$C(x) = \frac{20x^2}{2} + 50x + C$$

$$C(x) = 10x^2 + 50x + C$$

$$C(5) = 10(5)^2 + 50 \cdot 5 + C$$

$$1750 = 250 + 250 + C$$

$$1750 = 500 + C$$

$$-500 \quad -500$$

$$C = 1250 \Rightarrow C(x) = 10x^2 + 50x + 1250 \quad C(0) = 1250$$

$$P(x) = R(x) - C(x)$$

$$P(x) = 400x - 15x^2 - (10x^2 + 50x + 1250)$$

$$P(x) = 400x - 15x^2 - 10x^2 - 50x - 1250$$

$$P(x) = 350x - 25x^2 - 1250$$

$$x = \frac{-b}{2a} = \frac{-350}{2(-25)} = 7$$

$$P(7) = 350(7) - 25(7)^2 - 1250$$

$$P(7) = 2450 - 1225 - 1250$$

$$P(7) = -25 \text{ (loss)}$$

$$\int_a^b f(x) dx = F(x) \Rightarrow \text{Example} = \int_0^1 x^3 dx = \frac{x^4}{4} \Big|_0^1$$

$$\left(\frac{1}{4}\right) - (0) = \frac{1}{4}$$

مثال